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**2017-2019 COMMUNITY PARTICIPATION PROGRAM**  
Application Template

Please use this template as a guide to developing your application for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this application electronically to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov). Please include a copy of your bylaws if they have been revised since your last funding submission.

**CONTACT INFORMATION:**

Organization Name:	Folwell Neighborhood Association
Address:	1206 37 <sup>th</sup> Avenue North Minneapolis, MN 55412
Website url:	Folwell.org
Organization email:	info@folwell.org
Federal EIN:	41-1736454
Board Contact:	Name: David Brown. Chair 
Staff Contact:	Name: Roberta Englund Phone: 612-521-2100 Email: Roberta@folwell.org Address: 1206 37 <sup>th</sup> Avenue North Minneapolis, MN 55412

Who should be the primary contact for this application? Roberta Englund

Date of Board review and approval: November 21, 2016

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FUNDING ACTIVITIES.

Use the following questions as a guide for your application. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II of the Guidelines.

**NA – Folwell Neighborhood Association (FNA) is a funded association.**

**Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

**Folwell is a complex neighborhood where there are several areas of concern: primary among them public safety, housing stabilization and nuisance properties. There is also a need to bolster the community spirit and build communication between neighbors and block clubs. Almost 55% of the neighborhood is rental single family housing with much of the tenant base being transient or short term lease occupants.**

**However, since there are also a growing number of new first time homeowners, a new phenomenon. Folwell will do outreach in the form of New Neighbor packets delivered to each new owner occupant and increase outreach via property management resources to tenants in rental housing in the neighborhood.**

**Folwell will increase outreach to residents with a newly designed website that is user friendly and continue communication through other social media. Folwell will continue to hold monthly open meetings and will institute at least three meetings for special interest topics designed to define neighborhood priorities. We will continue to hold open meetings related to City plans, policies, programs and services and include those plans, programs and services in social media continuing a practice that is already in place.**

**The Annual Resource Fair and Summer Festival draws over 3000 residents and 30 plus resources to Folwell Park in June. This will be ongoing. FNA will continue to support the Grow on Penn Communal Garden with Hennepin County STS and the Neighborhood HUB as partners The Senior Spring Cleanup and the Senior Fall Leaf Rake reaches the senior community and Folwell has a strong ongoing partnership with the MPRB.**

2. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities?

**Building organizational capacity is a priority for Folwell and the Board of Directors. After years of a full Board, there are now three open positions. The Board has already discussed and will be developing plans to recruit members from underserved and minority populations in the neighborhood.**

3. **Building neighborhood relationships.** Describe your outreach, networking and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among

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neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

**Successful networking begins with connections to existing groups; Folwell reaches out to existing block clubs and encourages the development of block clubs for every block by working with the CPS at the 4<sup>th</sup> Precinct. Folwell supports NNO events as part of his outreach.**

**There are strong and collaborative connections to Pillsbury United Communities and the Neighborhood HUB, both of which serve diverse populations and are located in the Folwell neighborhood. PUC, the HUB, and Folwell partner on community outreach in several areas of mutual interest and need. Currently PUC and Folwell are distribution sites for Kitchen Compost containers for Solid Waste and Recycling which opens the door for a new dialogue with residents on a topic important to Minneapolis.**

**Folwell is one chair at the CARE Task Force table that meets weekly, with other neighborhoods and City departments. The focus of CARE is public safety and the discussions result in intervention and prevention strategies that benefit the entire neighborhood of Folwell.**

**Work with City departments and other jurisdictions. Discuss your efforts to connect with City of Minneapolis departments and other jurisdictions on behalf of your community and in support of your neighborhood priorities. Please also discuss how the NCR Department can help with this work.**

**Folwell has an exceptional network of connections to City departments and other jurisdictions and those connections are now, and always have been, maximized for the benefit of neighborhood residents.**

4. **Involvement of under-engaged stakeholders.** Discuss which stakeholder groups are typically un-engaged or under-engaged in your work, and how you will work to involve those groups. Please also discuss how the NCR Department can help with this work.

**Folwell neighborhood, as of the 2014 census update is 28 % white only, and 72% people of color with 44% of that identification being Black, African American, and 15% Asian, with the balance being Hispanic and Native American.**

**80% of the dwellings in Folwell are occupied and 45% of those are owner occupied. The residents in the owner occupied dwellings are aging. In the rental housing tenants are transient. There is a developing new, owner occupied trend from the current housing market because of the excellent quality of the housing currently for sale or recently sold. Income levels for Folwell households has dropped significantly from a median income of \$51,000 to \$35,000. This number may change when the new owner occupants are counted, ticking upward. The neighborhood is predominately English speaking.**

**It should be noted that Folwell neighborhood has no schools, one park and only two churches, one of those being a storefront that does not have a regular presence at its location, and very few businesses (one business owner serves on the Board of Directors). Board representation is currently 20% minority.**

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**Our largest under-represented group is renters we are working on an outreach to specifically target these individuals and new homeowners as they move into our neighborhood. Utilizing contacts with local landlords and Real Estate brokers we will create a contact and welcome packet to this population.**

**Folwell is concerned about participation of residents of color: a goal of the organization is to increase representation on the Board of Directors and in organizational planning, including events and programs.**

**There are currently three open seats on the Board and it is the intent to specifically recruit members from residents of color living in the neighborhood.**

**Folwell is a neighborhood where residents are preoccupied with issues related to public safety. There are three significant “hot spots” within the Folwell borders identified by the MPD 4<sup>th</sup> Precinct. Folwell works with the 4<sup>th</sup> Precinct and other City agencies to implement intervention and prevention strategies. We are advocates for residents to solve the problems they are having in the most expedient manner. We encourage the creation of Block Clubs and work closely with MPD 4<sup>th</sup> Precinct Safe in an effort to overcome the hostility between neighbors on distressed blocks. This work will continue, often with the input and guidance of our Neighborhood specialist.**

5. **Unused funds.** Discuss how you plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

**There are no unused funds.**

6. **Policies and other documents.** Applications should include copies of required policies and documents, if changed since your previous application. This should include bylaws, grievance procedures, personnel procedures and policies, EOE or AA plan, ADA plan and policy, and a current board list (Contact your Neighborhood Support Specialist at NCR if you have questions or need samples).

**There have been no revisions to previously submitted documents.**

7. **New organizations.** If your organization was not funded in the previous year, a report on the previous year’s activities must be included with your application.

**NA**

8. **Budgets. ESTIMATED BUDGET**

<b>CPP Budget</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
Staff Expenses	34,690	34,690	34,690
Employee Benefits	2,400	2,400	2,400.
Professional Services	6,000	6,000	6,000.
Occupancy	13,107	13,107	13,106
General Liability Insurance	1,000	1,000	1,000
Directors and Officers Insurance	900	900	900
Communications/Outreach	3,000	3,000	3,000
Translation, interpretation and ADA support	These services are available at no cost from available resources.		
Supplies and Materials	4,000	4,000	4,000
Meetings/community building events	5,500	5,500	5,500
Development	8,500	8,500	8,500
Fundraising	This is included in staff responsibilities		
Other Services (please describe):			
<b>Total for contract:</b>	<b>\$79,097</b>	<b>\$79,097</b>	<b>\$79,096</b>
Neighborhood Priorities			
<b>TOTAL:</b>	<b>\$79,097</b>	<b>\$79,097</b>	<b>\$79,096</b>

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