
2017-2019 COMMUNITY PARTICIPATION PROGRAM

Application Template

Please use this template as a guide to developing your application for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this application electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws if they have been revised since your last funding submission.

CONTACT INFORMATION:

Organization Name:	Jordan Area Community Council (JACC)
Address:	2900 Fremont Avenue North Suite 108 Minneapolis, MN 55411
Website url:	www.JordanMpls.org
Organization email:	info@jordanmpls.org
Federal EIN:	41-6043288
Board Contact:	Name: Scottie Tuska
Staff Contact:	Name: Cathy Spann Phone: 612-886-4539 Email: Cathy@jordanmpls.org Address: 2900 Fremont Avenue North, Suite 107 Minneapolis, MN 55411

Who should be the primary contact for this application? Cathy Spann

Date of Board review and approval: 11/18/2016

FUNDING ACTIVITIES.

Use the following questions as a guide for your application. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II of the Guidelines.

The Jordan Area Community Council (JACC) has been previously funded thru the Community Participation Program, 2014-2016.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

The Neighborhood Community Relations (NCR) staff facilitated strategic planning sessions and assisted JACC in completing a SWOT Analysis to outline and identify community priorities, establish objectives and outline goals.

In the fall 2015 and 2016, JACC board of directors held community wide meetings for Jordan residents to discuss, review and vote on priorities:

1. Economic Development – Growing Jordan. Market Jordan, Create Community Identity, Create a Commercial Loan Program for Jordan Businesses, Market Vacant Lots, Create a Destination for Families – (Taste of Jordan, Movie Nights in Jordan, etc.)
2. Environmental - Greening Jordan. Advocate for more green space in new developments, create a bike/walk club, Improve Jordan Park (Build a Pavilion), Find permanent site in Jordan for the farmer's market, Explore Solar Gardens.
3. Public Safety – Lighting Jordan. Increase Lighting for Freemont, Emerson and 26th Avenue, Advocate for Jordan neighbors to leave their porch lights on, Market Jordan's home improvement loans for safety lighting for homes.
4. Strategic Partnerships – Strengthening Jordan. Leverage existing partnerships to help accomplish priorities. Faith Based Organizations, Boys and Girls Club, Juxtaposition Arts, Minneapolis Public Schools, West Broadway Business Association, Lowry Business Association, etc.
5. Transportation – Jordan is a Transit Hub. Market and assist with new transit strategies such as BRT (Bus Rapid Transit), Streetcar, and Penn Avenue redesign.

Several community initiatives, led by residents, were implemented and will be ongoing in 2017 to address issues and concerns i.e. English as a Second Language (ESL) classes to help build language skills for our newest citizens, entrepreneur training in collaboration with Neighborhood Development Center to meet the economic development goals and empower our neighbors and monthly business loan info sessions and workshops.

The Jordan Area Community Council (JACC) has had a history of involving the community by doing outreach, especially thru door knocking, social gatherings and building block clubs for residents to get to know their neighbors. JACC will continue to focus on the priorities of residents by hosting monthly meetings focused on Housing and Crime and Safety.

On a quarterly basis, JACC will use these settings to perform community check-ins to determine if the agency is meeting the needs of the community and addressing priorities. All meetings are open to the public, ADA accessible and every agenda allocates time for community input.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

To provide opportunities for the direct involvement of members, JACC will continue to support block club gatherings, National Night Out, host an annual Livability Forum and dinner to honor & recognize volunteers. In addition to these activities, JACC has strengthened its relationship with the Minneapolis Police Department by working on community & police relations to identify blocks that are "HOT SPOTS". Committee members of the Crime and Safety Committee will be trained on protocols and procedures for safety patrolling, the members will develop a door knocking plan to reach out to neighbors on these blocks to provide block start-up assistance, create a venue for residents to organize and address problem properties on their block and patrol their blocks weekly. A Jordan Neighborhood Safety Patrol pilot project was implemented in 2016; community members patrolled weekly around Jordan Park, 29th & James Avenue North to walk and talk with their neighbors. These residents are committed to continuing in 2017 and focusing on recruiting more residents.

JACC has had a long history of collaborating with Twin Cities Habitat for Humanity. In 2011, Twin Cities Habitat for Humanity (TC Habitat) broadened its focus from working with individual families to partnering with communities to improve neighborhood-level conditions. Through this Neighborhood Revitalization (NR) initiative, TC Habitat adapted its traditional housing delivery model into a process more congruent with community goals. Over the past five years, TC Habitat has been invested in fomenting and supporting community-led initiatives in the Jordan neighborhood of North Minneapolis. In partnership with the Jordan Area Community Council (JACC), TC Habitat focuses on eight blocks in Jordan for its Neighborhood Revitalization effort.

To continue to build organizational capacity, JACC will collaborate with Twin Cities Habitat for Humanity and Thrivent Financial Services to host the Jordan Week of Kindness. This initiative will support rehab work for homeowners in need, a neighborhood wide clean-up, and a resource and health fair that also supports building membership and volunteer base and collaboration with other social service agencies such as Northside Achievement Zone (NAZ), Metro Transit, City of Minneapolis, Juxtaposition, West Broadway Business Association, Cookie Cart, Minneapolis Urban League, NorthPoint Health and Wellness Center, Appetite for Change, Alliance Housing, Mt. Vernon Missionary Baptist Church, Great is Thy Faithfulness, St. Olaf, Urban Home Works, Hawthorne Neighborhood Council, Project for Pride in Living, etc.

Jordan Area Community Council (JACC) worked diligently to recruit additional board members, in 2015 it had no representation of communities of color and did not reflect the constituency in which it serves. There are currently eleven active board members, and the board of director's is 45% diverse in ethnicity and gender. Five board members are African American, two hold officer positions and reside on the executive committee; Pastor Nathaniel Orr, Vice Chair, Alexis Pennie, Treasurer, Audua Pugh, Board Member, Michael Pugh, Board Member and Lisa Evans, Board Member. In 2017, board trainings will be offered for self- assessment and team building activities will be organized.

The Jordan Area Community Council staffing capacities is 1.5 FTE, represent population(s) of people of color and are female. The Executive Director is African American and has connections to the Cuban and Puerto Rican communities and the Administrative Coordinator is bi-lingual and has connections to the Colombian, Hispanic, and other Spanish-speaking countries of Latin America. JACC board of directors recognizes that it is limited in staffing capacity. In 2017, this issue will be addressed and JACC will explore using contractors and hiring of additional part-time or full time staff.

Building neighborhood relationships. Describe your outreach, networking and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood.

On Wednesday, August 24th, 2016, community residents, along with the Minneapolis Police Department, seized an opportunity to explore strategies to address the concerns over imminent danger from gun violence destroying the fabric of our community. They gathered at the St. Olaf Community Campus, located at 2900 Fremont Avenue North, during JACC's monthly Crime and Safety meeting to address the daily gun violence that is occurring on the Northside of Minneapolis, primarily in the Jordan neighborhood.

In 2016, the Jordan neighborhood has seen the highest level of crime among the neighborhoods in North Minneapolis. The data provided by the Minneapolis Police Department YTD for the Jordan neighborhood warrants the urgency to address this community need: Persons w/Gunshot Wound Incident 32, Arrested Persons in Gunshot Wound Incident 15, Age of person's w/a Gunshot Wound 25, Violent Crimes 113; Assault (1st and 2nd) 58, Murder 5, Robbery 40, Juvenile Violent Crime Arrests 28 and Adults 18-30 Violent Crime Arrests 78.

Jordan Area Community Council (JACC) is focusing on developing an anti-violence model that addressing the priority of public safety and a community need, creates an opportunity to generate ideas around how and why violence remains concentrated in certain socially and economically deprived neighborhoods and creates a venue for residents to test and implement solutions. Urban neighborhoods like Jordan, tend to have lower rates of employment and educational attainment and are plagued with other social and health disparities. Community members in violent neighborhoods often acquiesce to the violence, accepting it as "normal" behavior and feeling powerless to stop it. Jordan Area Community Council and Jordan residents believe it is the right time to Take a Stand/Cease Fire and the idea for communities to band together is long overdue to address crime block by block.

Jordan residents are taking the plunge towards the movement to treat violence as a health problem. They are joining groups such as Cure Violence (Chicago) to fundamentally change the discourse on and approach to violence from the prevailing paradigm that understands violence as a moral corruption or human failing that applies punitive strategies to address the issue, to one that includes an understanding of violence as a health problem – a contagious epidemic

To support the many facets in building neighborhood relations, JACC will use the anti-violence model as a strategy to collaborate with existing organizations that are addressing gun & gang violence, family stabilization, who recognize and respond to trauma to facilitate community listening sessions, conduct ongoing street intervention, weekly outreach, organize neighborhood block patrols and a community-wide educational and mobilization campaign which aims to modify norms that are tolerant of violence and to increase the sense of collective

efficacy among residents in neighborhoods heavily affected by gun violence, as in the case of the Jordan neighborhood i.e. North Point Health and Wellness Center, Council on Crime and Justice, City of Minneapolis Health Department, Northside Achievement Zone (NAZ), Neighborhoods Organizing for Change (NOC), MADADDS, etc.

Work with City departments and other jurisdictions. Discuss your efforts to connect with City of Minneapolis departments and other jurisdictions on behalf of your community and in support of your neighborhood priorities. Please also discuss how the NCR Department can help with this work.

To support the implementation of Jordan's neighborhood priorities, Jordan Area Community Council has connected with various city departments to collaborate: Solid Waste, Regulatory services, Councilmember's Blong Yang & Barb Johnson office regarding resources, City Coordinator's Office, Neighborhood Community Engagement Commission (NCEC), Business licensing, Zoning, Minneapolis Police Department, Problem Properties Unit, etc.

4. **Involvement of under-engaged stakeholders.** Discuss which stakeholder groups are typically un-engaged or under-engaged in your work, and how you will work to involve those groups. Please also discuss how the NCR Department can help with this work.

The Jordan neighborhood is a community representing the widest breadth of lifestyles and demographics in the Twin Cities Metropolitan Area. This area is impacted by the highest concentration of under-represented communities who face the greatest disparities when compared to greater Minneapolis, in income, poverty, unemployment, homeownership and education.

The board and volunteer base continues to be somewhat diverse in racial/ethnic composition. The board is not a total reflection of the community at-large, there is no representation of renters who live in the Jordan neighborhood. JACC will collaborate with other community organization such as Corcoran, Beltrami, Heritage Park, Harrison, NRRC, Hawthorne, Cleveland, One Family One Community, Urban Homeworks, Project for Pride in Living to engage renters and co-host or sponsor renter's forums.

The Jordan Neighborhood has a very high proportion of children not living in traditional nuclear family households. JACC will continue focusing efforts to host more casual community gatherings. All sessions will be child-friendly. On an annual basis, JACC will apply for the Bikes4kids program and host a holiday community gathering.

In 2016, JACC was selected for the 4th year in a row to participate in the City of Minneapolis Step up program. In the spring of 2017, JACC will apply again to become an employer and hire 3-5 summer youth interns to assist with summer pop-up community engagement events that target youth ages 14-21 years of age.

Unused funds. Discuss how you plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

JACC anticipates there to be no unused funds from the previous cycle 2014-2016. JACC Board of Directors will review funding that can be used from NRP Phase I and II to address supporting community engagement or implementation of neighborhood priorities.

Policies and other documents. Applications should include copies of required policies and documents, if changed since your previous application. This should include bylaws, grievance procedures, personnel procedures and policies, EOE or AA plan, ADA plan and policy, and a current

board list (Contact your Neighborhood Support Specialist at NCR if you have questions or need samples).

5. **New organizations.** If your organization was not funded in the previous year, a report on the previous year’s activities must be included with your application.

N/A

6. **Budgets.** Please use this budget template when submitting your Community Participation Plan for approval. Your budget should show how Community Participation Program funds will support the organization’s community participation work and an amount set-aside, if any, for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event’s purpose is to increase neighborhood awareness and involvement in the organization’s planning and implementation efforts. Expenses such as pony rides, food and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP, NPP or NRP contract.

Contact your Neighborhood Support Specialist at NCR for further details.

ESTIMATED BUDGET

CPP Budget	2017	2018	2019
Staff Expenses	\$80,900	\$81,913.33	\$81,913.33
Employee Benefits	\$5,000	\$5,000	\$5,000
Professional Services	\$2,600	\$2,600	\$2,600
Occupancy	\$7,200	\$7,200	\$7,200
General Liability Insurance	\$750	\$750	\$750
Directors and Officers Insurance	\$900	\$900	\$900
Communications/Outreach	\$1,500	\$1,500	\$1,500
Translation, interpretation and ADA support	\$200	\$200	\$200
Supplies and Materials	\$1,000	\$1,000	\$1,000
Meetings/community building events	\$600	\$600	\$600
Development	\$750	\$750	\$750
Fundraising	\$1,013.33	\$0	\$0
Other Services (please describe):			
Total for contract:	\$	\$	\$
Neighborhood Priorities	\$	\$	\$
TOTAL:	\$ 102,413.33	\$102,413.33	\$ 102,413.33

Notes:

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.

-
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
 - Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
 - Each neighborhood organization is required to acquire General Liability Insurance and provide a certificate of insurance to the City of Minneapolis. Please contact your Neighborhood Support Specialist for details on required coverage and limits.
 - NCR organizes bulk purchase of Directors and Officers Liability insurance for most neighborhood organizations. An additional \$900 is allocated to each neighborhood organization to cover the cost.
 - Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
 - Translation, interpretation and ADA support should be included as part of the neighborhood organization's budget, and could include the cost of contract services for translation and interpretation, or accommodations required under the ADA.
 - Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
 - Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
 - Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
 - Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).