

1. **NEIGHBORHOOD ORGANIZATION**

Armatage Neighborhood Association

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Lauren Anderson](#)

Organization Address: [Armatage Neighborhood Association](#)

Organization Address 2: [2500 West 57th Street](#)

Organization ZIP: [55410](#)

Organization Email Address: anacoordinator@armatage.org

Organization Phone Number: [612-466-2096](#)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.armatage.org

Facebook: <https://www.facebook.com/armatagempls/>

Twitter: <https://twitter.com/ANANeighbors>

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/19/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

250

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Quarterly
(If so, at what frequency?)

Number of subscribers to 811
your email list

Number of followers on 755
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

1250

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. **What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

Informal, regularly held gatherings like our Neighborhood Happy Hours have been a successful way to reach a more diverse group of residents who may not feel comfortable attending a monthly meeting. We've expanded the ways in which we spread the word about these events, which are held every two months, to include Twitter, multiple Facebook posts and events, Nextdoor in addition to our website, eNews and print newsletter.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Safety Rebate Program: With ongoing property crimes, theft, and break-ins reported by the Minneapolis Police Department's 5th Precinct, the Armatage Neighborhood Association (ANA) launched new Safety Rebate Programs for both residents and businesses in 2018. Through the residential program, renters, landlords, and homeowners may purchase a wide range of eligible safety improvements for their residence including new exterior security lighting, steel doors, deadbolts, window locks, security systems, smoke and carbon monoxide detectors, fire extinguishers, and much more. Through the Safety Rebate Program, ANA provides a rebate for the first \$100 in expenses per residential address per calendar year. Businesses are also able to apply for a rebate of up to \$1,000 for eligible expenses with a \$2,000 lifetime cap.

The program launched in July and by the end of 2018 fifty residents and one business had applied for a rebate. Participants apply for a rebate primarily through our website, which has helped them connect to other ANA events and initiatives. The program has been very successful and will continue in 2019. Other neighborhood organizations have also contacted ANA to learn how to replicate it in their neighborhoods.

18. MAJOR HIGHLIGHT #2

In 2018, the Armatage Neighborhood Association (ANA) partnered with Metro Blooms to offer low cost rain gardens to residents throughout the neighborhood. With overloaded storm sewers and increasingly severe rainfall events, the ability to divert rainfall to rain gardens that can both filter water and replenish depleted aquifers is beneficial for our residents and our infrastructure. With the help of our Armatage Green Team and Metro Blooms, 12 residential rain gardens were installed in 2018 at a significantly reduced cost thanks to a subsidy from ANA. Together these rain gardens cover 1,831 square feet and divert an estimated 232,800 gallons of water per year from our storm sewers. This was a very visible and popular initiative and we plan to offer it again in 2019.