## 2018 Annual Report

# **Community Participation Program**



**Neighborhood Organization Information** 

### 1. <u>NEIGHBORHOOD ORGANIZATION</u>

## **Beltrami Neighborhood Council**

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Mike Ferrin

Organization Address: PO Box 18297

Organization Address 2: Minneapolis

Organization ZIP: 55418

Organization Email Address: office@discoverbeltrami.org

Organization Phone Number: 612-229-8480

### 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.discoverbeltrami.org

Facebook: https://www.facebook.com/discoverbeltrami

Twitter: https://twitter.com/beltrami\_ne

Other:

### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/04/2019

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Stakeholder Involvement – Basic Outreach and Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5.	MEETIN	NGS (please check all that apply)
	√ H	Held regular committee meetings or discussion groups that are open to all stakeholders
	r	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
	r	Hosted at least one general membership or committee meeting in response to a City equest for input - such as a development proposal, transit planning or public works project
	<b>√</b> (	Conducted one or more focus groups
6.		TO-DOOR (please check all that apply) ocking (with goal of face-to-face engagement)
	$\sqrt{}$	At least once reaching a portion of neighborhood
	$\sqrt{}$	At least once reaching most or all of the neighborhood
	√	For more than one issue/outreach effort
		On a routine basis
	1	Conducted primarily by staff members
		Conducted primarily by volunteers
		Carried out primarily to increase membership and participation
	$\sqrt{}$	Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through **DOOR-** KNOCKING in 2018?

8.	<b>FLYERING</b> (please check all that apply)			
	Distributing flyers (dropping literate	ure at doors)		
	At least once reaching a p	ortion of neighborhood		
	At least once reaching mo	st or all of the neighborhood		
	Carried out primarily to in	form and increase membership and participation		
	Carried out primarily to ga	ther input or inform on a specific city or neighborhood issue		
9.	Approximately how many FLYERING in 2018?	households did your organization reach through		
10.	<b>EVENTS</b> (please check all that a	apply)		
		neighborhood event or other community event that included information about your organization		
	Organized one or more iss Streets, Creative Citymaki	ue specific event (such as a safety forum, housing fair, Openng, etc.)		
		for specific outreach to target audiences (e.g., sidewalk tabling to tands, tabling at Farmer's Market, etc.)		
11.	<b>COMMUNICATION</b> (please fi	Il in all that apply)		
	Print a paper newsletter (If so, at what frequency?)	Twice per year		
	Number of subscribers to your email list	375		
	Number of followers on Facebook and Twitter Combined	675		

12.	OTHER (please check all that apply)
	Conducted at least one community-wide survey (such as a random sample or all-household survey)
	Conducted another form of survey (e.g., intercept survey)
	Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented
	Other activities (please describe here): Helped establish Broadway Taskforce Coalition with SAENA and other NE neighbors with the goal to improve the safety on Broadway St NE. (Result of surveying residents)
13.	Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018
	1000
14.	How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)
	Worked on an issue of particular interest to an under-represented group within the neighborhood
	Provided notices of annual and special meetings in multiple languages
	Provided newsletter articles or web pages in multiple languages
	√ Targeted outreach in apartment buildings or blocks to reach renters
	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
	Held focus groups or open meeting formats for under-represented communities
	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
	Included an Americans with Disabilities Act statement on meeting and event notices
	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
	Other activities (please describe here):

## 15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

BNC has done significant outreach to the community, with renters in particular. Half of our neighborhood is renters. The initial surveying gave us a direction for how we can best serve the community. The Broadway Taskforce Coalition was developed as a result of these surveys in partnership with SAENA. Broadway St NE is our northern border and many residents were concerned with several safety aspects. We are also working to develop programming specifically for renters. Currently we offer a Home Security Grant that is available to both homeowners and renters.

We also partner with MPRB to fund a variety of programs throughout the summer. Beltrami Park is the focal point of our neighborhood, and is staffed throughout the summer as a result of BNC contributions. We also offer free lunch to kids, in addition to several fun activities. We hosted a handful of events as well, including our Summer Kick-Off with Movie Night in the Park as well as BeltramiSCARE, our historical Halloween event.

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2018 Neighborhood Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

BNC spent time at the Minneapolis Planning Commission on behalf of 2 development projects in the neighborhood. First, was a family that approached us about building a cluster of single-family homes on a unique parcel of land (415-417 Taylor St NE). They faced issues with zoning and also environmental cleanup for the area. We helped find solutions for them, wrote letters of support, and spoke on their behalf at the Planning Commission. After some time, their project was finally approved, and construction will begin this year.

We also wrote letters of support for the re-zoning and construction of a 20-unit apartment building replacing a metal finishing plant. We held 5 community meetings where the architect and developer received feedback from the neighborhood and helped shape the final product. This project also faced obstacles, that with BNC's help, were able to overcome. Construction to begin on this project in 2019 as well.

### 18. MAJOR HIGHLIGHT #2

The work of the Broadway Taskforce Coalition (co-founded by BNC) has been progressing very well. We have met monthly since Summer and have collected 989 surveys from residents, drivers, pedestrians, and bikers with various safety concerns on Broadway St NE. We have both city and county officials involved, and are developing Phase I and Phase II plans for improving safety along Broadway. The results of our efforts will be seen starting in 2019. All of this work started as a result of door-knocking and outreach to the neighborhood trying to identify problems and solutions.