1. **NEIGHBORHOOD ORGANIZATION**

Beltrami Neighborhood Council

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Mike Ferrin
   Organization Address: PO Box 18297
   Organization Address 2: Minneapolis
   Organization ZIP: 55418
   Organization Email Address: office@discoverbeltrami.org
   Organization Phone Number: 612-229-8480

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

   Website: www.discoverbeltrami.org
   Facebook: https://www.facebook.com/discoverbeltrami
   Twitter: https://twitter.com/beltrami_ne
   Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**03/04/2019**
WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)
   - Held regular committee meetings or discussion groups that are open to all stakeholders
   - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
   - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
   - Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)
   - Door-Knocking (with goal of face-to-face engagement)
     - At least once reaching a portion of neighborhood
     - At least once reaching most or all of the neighborhood
     - For more than one issue/outreach effort
     - On a routine basis
     - Conducted primarily by staff members
     - Conducted primarily by volunteers
     - Carried out primarily to increase membership and participation
     - Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**
   - 100
8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- √ At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- √ Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through **FLYERING** in 2018?

- 50

10. **EVENTS** (please check all that apply)

- √ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- √ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- √ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

- Print a paper newsletter
  (If so, at what frequency?)
  Twice per year

- Number of subscribers to your email list
  375

- Number of followers on Facebook and Twitter Combined
  675
12. **OTHER** (please check all that apply)

- [√] Conducted at least one community-wide survey (such as a random sample or all-household survey)
- [√] Conducted another form of survey (e.g., intercept survey)
- [√] Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):
Helped establish Broadway Taskforce Coalition with SAENA and other NE neighbors with the goal to improve the safety on Broadway St NE. (Result of surveying residents)

13. **Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018**

1000

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- [√] Worked on an issue of particular interest to an under-represented group within the neighborhood
- [ ] Provided notices of annual and special meetings in multiple languages
- [ ] Provided newsletter articles or web pages in multiple languages
- [√] Targeted outreach in apartment buildings or blocks to reach renters
- [ ] Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- [√] Held focus groups or open meeting formats for under-represented communities
- [√] Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- [√] Included an Americans with Disabilities Act statement on meeting and event notices
- [√] Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- [ ] Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

**Other activities** (please describe here):
What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

BNC has done significant outreach to the community, with renters in particular. Half of our neighborhood is renters. The initial surveying gave us a direction for how we can best serve the community. The Broadway Taskforce Coalition was developed as a result of these surveys in partnership with SAENA. Broadway St NE is our northern border and many residents were concerned with several safety aspects. We are also working to develop programming specifically for renters. Currently we offer a Home Security Grant that is available to both homeowners and renters.

We also partner with MPRB to fund a variety of programs throughout the summer. Beltrami Park is the focal point of our neighborhood, and is staffed throughout the summer as a result of BNC contributions. We also offer free lunch to kids, in addition to several fun activities. We hosted a handful of events as well, including our Summer Kick-Off with Movie Night in the Park as well as BeltramiSCARE, our historical Halloween event.
PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. MAJOR HIGHLIGHT #1

BNC spent time at the Minneapolis Planning Commission on behalf of 2 development projects in the neighborhood. First, was a family that approached us about building a cluster of single-family homes on a unique parcel of land (415-417 Taylor St NE). They faced issues with zoning and also environmental cleanup for the area. We helped find solutions for them, wrote letters of support, and spoke on their behalf at the Planning Commission. After some time, their project was finally approved, and construction will begin this year.

We also wrote letters of support for the re-zoning and construction of a 20-unit apartment building replacing a metal finishing plant. We held 5 community meetings where the architect and developer received feedback from the neighborhood and helped shape the final product. This project also faced obstacles, that with BNC’s help, were able to overcome. Construction to begin on this project in 2019 as well.

18. MAJOR HIGHLIGHT #2

The work of the Broadway Taskforce Coalition (co-founded by BNC) has been progressing very well. We have met monthly since Summer and have collected 989 surveys from residents, drivers, pedestrians, and bikers with various safety concerns on Broadway St NE. We have both city and county officials involved, and are developing Phase I and Phase II plans for improving safety along Broadway. The results of our efforts will be seen starting in 2019. All of this work started as a result of door-knocking and outreach to the neighborhood trying to identify problems and solutions.