

1. **NEIGHBORHOOD ORGANIZATION**

Bryant Neighborhood Organization

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Brad Bourn](#)

Organization Address: [3537 Nicollet Ave](#)

Organization Address 2:

Organization ZIP: [55408](#)

Organization Email Address: brad@lyndale.org

Organization Phone Number: [612-824-9402](tel:612-824-9402)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.welovebryant.org

Facebook: <https://www.facebook.com/WeLoveBryant/>

Twitter:

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/28/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

877

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter 11 times a year
(If so, at what frequency?)

Number of subscribers to 768
your email list

Number of followers on 430
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Bryant has been instrumental in the foundation of the People's Global Anti-Racist Federation, a group created to begin building a global anti-racist network. Through training, power mapping, and connection and learning from global movements, the group has convened for a day long training on how to actively subvert white supremacy and work to make Minneapolis the first Anti-Racist City.

Bryant was also a major partner on the Building Bridges and Breaking Bread event which brought community members from several neighborhoods together in celebration and community building. This event also included a community feast and guided conversations that encouraged people to get to know each other and explore what made them feel welcome. The event was a huge success and exceeded participation

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

2000

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

During National Night Out BNO board and committee members conducted outreach by visiting registered parties and inviting community members to future meetings.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

What we know to be true is that there are two sure-fire ways to connect with and engage community members: door knocking and community feasts. Both of these strategies are resource heavy, demanding time and money to be successful. To do our work and to do it well, neighborhoods need to have funding that is both adequate and unrestricted so that we can purchase food for meetings, so we can be the best partners with the city when it comes to doing outreach on behalf of the city and/or getting important information to our community members.

What would help tremendously (in addition to adequate funding) is to have the materials you want us to share with community members in an easily shareable and simplified manner. The City's website is pretty dense and we are finding that most people will respond to requests when the message is easy to respond to. I think we will all be more successful in getting feedback if they are presented in a way that feedback can be obtained simply and quickly.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Bryant Neighborhood was one of the major partners of the Building Bridges and Breaking Bread project that celebrated the opening of the 38th street bridge. This event brought together over 400 people together to celebrate the opening of the bridge, share a delicious feast, and take part in guided conversations with their neighbors. Aside from being a unique and wonderful opportunity to have dinner on a freeway overpass, the event brought together diverse community members in an authentic and organic way.

One of our community organizers was an integral organizer of the event and worked hard to ensure that diverse community members were a part of the planning from the beginning. This is truly how you nurture ownership within diverse communities.

18. MAJOR HIGHLIGHT #2

We also rebranded our monthly community newspaper and brought in another partner, the Central Neighborhood (CANDO), to better reflect the issues that unique to the Central, Bryant, and Lyndale neighborhoods. The paper is now called the Voces de South Central with a distribution of around 11,000. This paper is committed to uplifting POCI voices and every article in the paper is translated into Spanish.