

1. **NEIGHBORHOOD ORGANIZATION**

Cedar-Isles-Dean Neighborhood Association (CIDNA)

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Monica Smith](#)

Organization Address: [PO Box 16270](#)

Organization Address 2:

Organization ZIP: [55416](#)

Organization Email Address: info@cidna.org

Organization Phone Number: [612-821-0131](tel:612-821-0131)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: cidna.org

Facebook:

Twitter:

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/13/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Number of subscribers to your email list 553

Number of followers on Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

In lieu of flyering: CIDNA sent four postcards via US Mail to every address in the neighborhood in 2018. The postcard mailings ensure that each household in the neighborhood hears from CIDNA regarding events and opportunities to engage in civic activities. The number of households on our mailing list is 2,075.

The monthly neighborhood newspaper, Hill & Lake Press, is delivered to every home and apartment building in the neighborhood. The paper includes articles about CIDNA news, events and our monthly board meeting minutes.

CIDNA sends a monthly e-newsletter as well as e-blasts for specific issues and events. In 2018, there were 553 subscribers to our email list, which is a 9% increase in subscribers over 2017.

In addition to the postcard mailings, neighborhood newspaper, and e-newsletter, CIDNA also placed flyers on community bulletin boards and in Little Free Library. Lawn signs and banners were placed in high-traffic areas to promote the annual meeting and other neighborhood events.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

2450

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

CIDNA's meeting notices include an invitation for residents to ask for accommodation so that all people may fully participate (which would include providing translation services).

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

CIDNA serves as a conduit to funnel information about neighborhood and city-wide issues to residents to inform and engage residents via our e-newsletter, website and community newspaper.

Our communications to residents invite all to participate in the neighborhood organization in a number of ways from passively being informed about issue to joining committees or the board to actively work on solutions.

CIDNA's monthly board meeting minutes (that are published in the Hill & Lake Press and available on our website) include an invitation for residents to sign up for the e-newsletter to stay informed about events and issues.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Cedar Lake South Beach continues to be a highlight for CIDNA.

CIDNA had, for many years, been making attempts to enter into a cooperative planning process with the Minneapolis Parks & Recreation Board (MPRB) for redesign, rehabilitation and improvement of Cedar Lake South Beach and the surrounding bike and pedestrian access. Plans and drawing have been in the works for as far back as 1996.

Any efforts to move ahead with South Beach improvements were postponed by MPRB due to uncertainty of how Southwest LRT would impact the area.

In the summer of 2014, the route for Southwest LRT was formally approved. Members of the CIDNA NRP Committee initiated a meeting with MPRB to once again advocate for South Beach improvements. MPRB agreed to undergo a planning process for the area if CIDNA provided the funding for the design study. CIDNA NRP funds were used to fund the study.

In the summer of 2015, MPRB held a series of three community meetings to collaboratively create a design for the construction of new facilities and amenities at this neglected beach.

In April 2016, MPRB formally approved a plan detailing numerous proposed improvements at Cedar Lake South Beach. Unfortunately, no funding was available to implement the plans at any time in the near future.

In August 2016, an anonymous donor came forward with an offer to provide matching funds to implement the plans for South Beach.

CIDNA strategized to identify matching funding sources and worked with MPRB staff to map out a plan to utilize the private donation, Park Dedication Fees* and CIDNA NRP funds for the reconstruction and to get the project included in MPRB's Capital Improvement Plan for 2017.

In April 2017, MPRB held one additional community meeting to discuss changes to the concept plan and the addition of the restroom building.

CIDNA is pleased to report that the beach reopened in late June 2018. Cedar Lake is part of the Chain of Lakes Regional Park. The beach, primarily funded by neighborhood funds, is now available for all users of the regional park to enjoy.

*The CIDNA NRP Committee created a tool to help facilitate discussion of proposed projects and the use of Park Dedication Fee dollars. The tool was used for the first time on this project.

18. MAJOR HIGHLIGHT #2

Since 2011, CIDNA supported affordable housing in Minneapolis by providing \$131,000 of our NRP Phase II funds to Propel Nonprofits, which in turn, uses the money to finance loans to build affordable housing throughout the city.

CIDNA funds have been deployed in a variety of projects since 2011, including the following:

- Alliance Housing - new project at 3301 Nicollet Avenue and plans to build four– six stories of affordable housing. The project of 55-60 units would mainly consist of studio and one-bedroom apartments for low income renters making about \$9-\$15 an hour.
- Urban Homeworks - project at 2653 Lyndale Ave N for a 10 units affordable rental housing
- Bethesda Missionary Baptist Church – 15-unit rental property at 1110 S. 8th Street that the church owns and operates with onsite case management for people who could not gain access to housing due to felonies and low income.
- Community Housing Development Corporation - Loan as a piece of the financing for refinance and improvements for Bossen Terrace, a 66-unit building in South Minneapolis.
- Aeon and Hope Community – Completing the fourth corner in the redevelopment of the Portland and Franklin intersection. The final phase is The Rose, with 90 new apartments and 30 units in the renovate Pine Cliff property. The development also includes an urban agricultural garden that is designed to help people in the community learn to grow and eat healthy food.

CIDNA is pleased to report that its loan to Propel Nonprofits has contributed to the development of 266 units of affordable housing in Minneapolis.