2018 Annual Report

Community Participation Program



Neighborhood Organization Information

1. **NEIGHBORHOOD ORGANIZATION**

Columbia Park Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Liz Wielinski

Organization Address: PO BOX 21593

Organization Address 2: Minneapolis, MN

Organization ZIP: 55421

Organization Email Address: contact@columbiapark.org

Organization Phone Number: 612-390-3735

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: columbiapark.org

Facebook: https://www.facebook.com/ColumbiaParkNeighborhoodAssociation

Twitter:

Other: Nextdoor with 450 members from 344 households

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/18/2019

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

MEETINGS (please check all that apply)		
Held regular committee meetings or discussion groups that are open to all stakeholders		
Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative		
Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project		
Conducted one or more focus groups		
DOOR-TO-DOOR (please check all that apply) Door-Knocking (with goal of face-to-face engagement)		
At least once reaching a portion of neighborhood		
At least once reaching most or all of the neighborhood		
For more than one issue/outreach effort		
On a routine basis		
Conducted primarily by staff members		
Conducted primarily by volunteers		
Carried out primarily to increase membership and participation		
Carried out primarily to gather input or inform on a specific city or neighborhood issue		
Approximately how many households did you reach through DOOR -KNOCKING in 2018?		

8.	FLYERING (please check all that apply)			
	Distributing flyers (dropping literature at doors)			
	√ At least once reaching a p	ortion of neighborhood		
	At least once reaching mo	st or all of the neighborhood		
	Carried out primarily to in	form and increase membership and participation		
	Carried out primarily to ga	ather input or inform on a specific city or neighborhood issue		
9.	Approximately how many households did your organization reach through FLYERING in 2018?			
10.	LO. <u>EVENTS</u> (please check all that apply)			
		t neighborhood event or other community event that included information about your organization		
	Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)			
		for specific outreach to target audiences (e.g., sidewalk tabling to stands, tabling at Farmer's Market, etc.)		
11.	COMMUNICATION (please f	ill in all that apply)		
	Print a paper newsletter (If so, at what frequency?)	quarterly, but only 2 times lack of volunteer time		
	Number of subscribers to your email list	do not have one, we use Nextdoor, currently at 450 people		
	Number of followers on Facebook and Twitter Combined	180		

12.	OTHER (please check all that apply)		
	Conducted at least one community-wide survey (such as a random sample or all-household survey)		
	Conducted another form of survey (e.g., intercept survey)		
	Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented		
	Other activities (please describe here):		
13.	Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018 280		
14.	How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)		
	Worked on an issue of particular interest to an under-represented group within the neighborhood		
	Provided notices of annual and special meetings in multiple languages		
	Provided newsletter articles or web pages in multiple languages		
	Targeted outreach in apartment buildings or blocks to reach renters		
	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)		
	Held focus groups or open meeting formats for under-represented communities		
	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood		
	Included an Americans with Disabilities Act statement on meeting and event notices		
	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation		
	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings		
	Other activities (please describe here):		

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is <a href="new or particularly successful to involve residents and others?

We have been getting a good response to our postcard outreach to new neighbors via Nextdoor by working with a local agent who lets us know when houses are sold in the neighborhood. We are increasing the attendance at meetings by sending postcards out to all the households when we have a specific topic that might be of interest to everyone like the East of the River Parks Master Plan in 2018.

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2018 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

East of the River parks master plan: We worked with the park board staff and the commissioner right from the beginning. We held 2 different meetings, one for input and then a second to respond to some not so well thought through planning at Architect Triangle. Two of our neighbors served on the CAC representing under-represented communities. Because of our increased involvement we managed to get an amendment made to the plan to better serve the neighborhood.

18. MAJOR HIGHLIGHT #2

On short notice we flyered the neighbors along 37th AV Ne to invite them to a last minute scheduled discussion of the proposed changes to the already started construction on 37th AV NE from 5th ST NE to Central Ave. Though few attended it did give the neighborhood a chance to weigh in about the proposals for added bicycle lanes. 37th AV is the boundary with Columbia Heights and it was a joint project so we also got the word out via Nextdoor about the public meeting in Columbia Heights. With the opinion of the neighbors at the meeting as well as a report on the vote CPNA took it swayed Columbia Heights to vote to put the bike trail with a combined pedestrian path on the Heights side of the road thus retaining the on street parking for the many rental duplexes on the Minneapolis side of the street. 2 of which were handicapped parking