1. **NEIGHBORHOOD ORGANIZATION**

   Columbia Park Neighborhood Association

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Liz Wielinski
   Organization Address: PO BOX 21593
   Organization Address 2: Minneapolis, MN
   Organization ZIP: 55421
   Organization Email Address: contact@columbiapark.org
   Organization Phone Number: 612-390-3735

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

   Website: columbiapark.org
   Facebook: https://www.facebook.com/ColumbiaParkNeighborhoodAssociation
   Twitter:
   Other: Nextdoor with 450 members from 344 households

4. **DATE OF BOARD APPROVAL**

   Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

   **03/18/2019**
WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- [ ] Held regular committee meetings or discussion groups that are open to all stakeholders
- [✓] Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- [✓] Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- [ ] Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- [ ] At least once reaching a portion of neighborhood
- [ ] At least once reaching most or all of the neighborhood
- [ ] For more than one issue/outreach effort
- [ ] On a routine basis
- [ ] Conducted primarily by staff members
- [ ] Conducted primarily by volunteers
- [ ] Carried out primarily to increase membership and participation
- [ ] Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through **DOOR-KNOCKING** in 2018?

0
8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- [x] At least once reaching a portion of neighborhood
- [ ] At least once reaching most or all of the neighborhood
- [ ] Carried out primarily to inform and increase membership and participation
- [x] Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

60

10. **EVENTS** (please check all that apply)

- [ ] Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- [x] Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- [ ] Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

- Print a paper newsletter quarterly, but only 2 times lack of volunteer time
  (If so, at what frequency?)
- Number of subscribers to your email list do not have one, we use Nextdoor, currently at 450 people
- Number of followers on Facebook and Twitter Combined 180
12. **OTHER** (please check all that apply)

   - Conducted at least one community-wide survey (such as a random sample or all-household survey)
   - Conducted another form of survey (e.g., intercept survey)
   - Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

*Other activities* (please describe here):

13. **Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018**

   280

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

   - Worked on an issue of particular interest to an under-represented group within the neighborhood
   - Provided notices of annual and special meetings in multiple languages
   - Provided newsletter articles or web pages in multiple languages
   - Targeted outreach in apartment buildings or blocks to reach renters
   - Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
   - Held focus groups or open meeting formats for under-represented communities
   - Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
   - Included an Americans with Disabilities Act statement on meeting and event notices
   - Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
   - Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

*Other activities* (please describe here):
15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We have been getting a good response to our postcard outreach to new neighbors via Nextdoor by working with a local agent who lets us know when houses are sold in the neighborhood. We are increasing the attendance at meetings by sending postcards out to all the households when we have a specific topic that might be of interest to everyone like the East of the River Parks Master Plan in 2018.
PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. **MAJOR HIGHLIGHT #1**

   East of the River parks master plan: We worked with the park board staff and the commissioner right from the beginning. We held 2 different meetings, one for input and then a second to respond to some not so well thought through planning at Architect Triangle. Two of our neighbors served on the CAC representing under-represented communities. Because of our increased involvement we managed to get an amendment made to the plan to better serve the neighborhood.

18. **MAJOR HIGHLIGHT #2**

   On short notice we flyerudded the neighbors along 37th AV Ne to invite them to a last minute scheduled discussion of the proposed changes to the already started construction on 37th AV NE from 5th ST NE to Central Ave. Though few attended it did give the neighborhood a chance to weigh in about the proposals for added bicycle lanes. 37th AV is the boundary with Columbia Heights and it was a joint project so we also got the word out via Nextdoor about the public meeting in Columbia Heights. With the opinion of the neighbors at the meeting as well as a report on the vote CPNA took it swayed Columbia Heights to vote to put the bike trail with a combined pedestrian path on the Heights side of the road thus retaining the on street parking for the many rental duplexes on the Minneapolis side of the street. 2 of which were handicapped parking