## 2018 Annual Report

# **Community Participation Program**



**Neighborhood Organization Information** 

### 1. **NEIGHBORHOOD ORGANIZATION**

# **Corcoran Neighborhood Organization**

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Alicia D. Smith

Organization Address: 3451 Cedar Ave S

Organization Address 2:

Organization ZIP: 55407

Organization Email Address: info@corcoranneighborhood.org

Organization Phone Number: 612-724-7457

### 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.corcoranneighborhood.org

Facebook: corcoran neighborhood

Twitter:

Other: Corcoran cno/instagram

#### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/11/2019

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Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5.	MEETINGS (please check all that apply)			
	$\sqrt{}$ Held regular committee meetings or discussion groups that are open to all stakeholder			
	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative			
	Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project			
	Conducted one or more focus groups			
6.				
	Door-Knocking (with goal of face-to-face engagement)			
	At least once reaching a portion of neighborhood			
	At least once reaching most or all of the neighborhood			
	For more than one issue/outreach effort			
	✓ On a routine basis			
	✓ Conducted primarily by staff members			
	✓ Conducted primarily by volunteers			
	Carried out primarily to increase membership and participation			
	Carried out primarily to gather input or inform on a specific city or neighborhood issue			

# 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2018?

8.	<b>FLYERING</b> (please check all tha	t apply)	
	ure at doors)		
	At least once reaching a portion of neighborhood		
	At least once reaching most or all of the neighborhood		
	Carried out primarily to inform and increase membership and participation		
	Carried out primarily to ga	ather input or inform on a specific city or neighborhood issue	
9.	Approximately how many households did your organization reach through <a href="FLYERING">FLYERING</a> in 2018?		
10.	apply)		
	Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization		
	Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)		
	Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)		
11.	L. COMMUNICATION (please fill in all that apply)		
	Print a paper newsletter (If so, at what frequency?)	Bi Monthly	
	Number of subscribers to your email list	750	
	Number of followers on Facebook and Twitter Combined	1,258	
12.	OTHER (please check all that apply)		
	Conducted at least one community-wide survey (such as a random sample or all-household survey)		
	Conducted another form of survey (e.g., intercept survey)		
	Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented		
	Other activities (please describe here):		

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018

16200



- Worked on an issue of particular interest to an under-represented group within the neighborhood
- ✓ Provided notices of annual and special meetings in multiple languages
- ✓ Provided newsletter articles or web pages in multiple languages
- √ Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Cultural awareness events ie Juneteenth...

15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

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2018 Neighborhood Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

The issue is simple yet disturbing, housing issues—including inadequate heat, compromised security, and infestation of mice, bedbugs, roaches and other insects. Now we this great opportunity, we have over 100 units of naturally acurring affordable housing in our neighborhood, yet 5 buildings owned by steve Frenz, home to over 65 families are in a David and Goliath type battle (residents being David). 5 building in our beloved Corcoran Neighborhood owned by Frenz have been a hot bed issue for years now this time we have reached a point where Frenz has lost his rental license and has served these families with termination notices and a request to vacate the premises leaving families scrambling with nowhere to go.

The residents organized and with the help of neighbors, CNO, IX (Inquilinxs Unidxs) and other concerned supporters they began to raise money to purchase the building from their disgrace former landlord and building owner Steve Frenz. CNO began to inform neighbors of our fellow neighbors fight to avoid eviction and purchase and improve the building they had called home some for the last 20+ years. We successfully built relationship with residents in the buildings through cookouts, door knocking, apartment hunting and in the fight for human rights through their housing disaster.

The true highlight will be the residents gaining ownership of the building forming an housing cooperative. For now the most important highlight is the forming of a community and support around our renters who historically are not considered when you think of neighborhood organizations.

### 18. MAJOR HIGHLIGHT #2

Sweet 16... What a year, with the start of spring the Midtown Farmers Market celebrated 16 wonderful years of operating as your favorite farmers market creating a vibrant space in South Minneapolis that connects residents and local food producers in a beautiful, beneficial economic and cultural exchange. The Midtown Farmers Market is a community-based food system that assures equitable access to healthy, locally produced food, supports reinvestment in the community, and provides for the long-term viability of our foodshed.

- Hosted 45 total markets with over 45,000 market goers
- Brought over \$73,000 into the local food economy Including over \$15,000 of Market Bucks supported by Hunger Solutions

- Facilitated monthly musical, literary and tactile arts
- Experienced several cooking demonstrations
- Ran 3 blood drives
- Celebrated East African Cultural Day
- Exercised with yoga and zumba instructors
- Welcomed 9 new vendors through the Trylt! Program
- Supported over 75 local farmers and growers, artists, prepared food vendors and ready-to-eat food vendors