

1. NEIGHBORHOOD ORGANIZATION

East Calhoun Community Organization (ECCO)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Monica Smith](#)

Organization Address: [2751 Hennepin Ave S, #13](#)

Organization Address 2:

Organization ZIP: [55408](#)

Organization Email Address: nrp@eastcalhoun.org

Organization Phone Number: [612-821-0131](tel:612-821-0131)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: eastcalhoun.org

Facebook: facebook.com/eccompls

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/07/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☐ Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☐ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☐ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

750

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Number of subscribers to your email list 694

Number of followers on Facebook and Twitter Combined 231

12. **OTHER** (please check all that apply)

- ☒ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☐ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

ECCO distributed flyers to the neighborhood on three occasions in 2018. One flyer was to promote ECCO's Healthy Homes Workshop to educate residents about the risks of radon and lead in drinking water and ECCO's programs for testing/mitigation. The second

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

1500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- ☐ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☐ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☐ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☒ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☐ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

ECCO organizes a monthly happy hour at a neighborhood restaurant with the goal of reaching out to renters and people uninvolved with the neighborhood organization. In addition to ECCO's communication channels, we use NextDoor to promote the event to residents who may not yet be engaged with ECCO.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

ECCO is active in the community. Each of the following is a way to reach out to variety of people with varying interests:

- Partnered with CARAG (now South Uptown) to provide one Personal Safety Workshops in 2018.
- Hosted a site for the Earth Day Clean Up on the eastern shores of Bde Maka Ska.
- Donated unrestricted funds to Minneapolis Pops Orchestra so they can continue to provide free concerts throughout the summer for Minneapolis park users to enjoy.
- Provided volunteers to serve on various boards and committees including Friends of the Walker Library and Midtown Greenway Coalition Board of Directors.
- Provided support to lead a small group discuss at the Ward 10 Renters' Assembly.
- Used our monthly communications channels to help communicate a variety of City, County and Park Board issues and events.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

The ECCO Board is proud the collaborative nature of its work in 2018. Some examples of that work:

- Partnered with CARAG (now South Uptown) to host a Personal Safety Workshops for residents.
- Collaborated with other Chain of Lakes neighborhoods to provide funding to refurbish the warming house at the Lake of the Isles ice rink.
- Hosted a site for the Park Board's annual Earth Day Clean Up.
- Donated unrestricted funds to Minneapolis Pops Orchestra so they can continue to provide free concerts throughout the summer for Minneapolis park users to enjoy.
- Provided volunteers to serve on various boards and committees including Friends of the Walker Library and Midtown Greenway Coalition Board of Directors.
- Provided support to lead a small group discussion at the Ward 10 Renters' Assembly.
- Worked with five other Uptown area neighborhoods to plan and host a successful Wine Tasting Fundraiser that serves a dual purpose of building community and raising unrestricted funds for the neighborhoods.

18. MAJOR HIGHLIGHT #2

In addition to our normal issues, programs and events in the neighborhood, the ECCO Board worked on a number of complex issues facing the neighborhood and the City in 2018.

- Redevelopment of the Sons of Norway site
- Hennepin Ave reconstruction project
- Minneapolis 2040
- Neighborhoods 2020
- The Park Board's Southwest Service Area Master Plan process
- Development on East Calhoun Parkway

