

1. NEIGHBORHOOD ORGANIZATION

East Harriet Farmstead Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Melissa Gould](#)

Organization Address: [4101 Harriet Ave](#)

Organization Address 2:

Organization ZIP: [55409](#)

Organization Email Address: info@eastharriet.org

Organization Phone Number: [612-824-9350](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: EastHarriet.org

Facebook: <https://www.facebook.com/groups/7091579820/>

Twitter:

Other: [Next Door](#)

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/20/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☐ Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☐ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☐ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

1925

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☐ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Number of subscribers to your email list 587

Number of followers on
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

EHFNA promotes and supports the business community in our neighborhood and surrounding area of southwest Minneapolis. Local businesses benefit by receiving Minneapolis Great Streets Business Façade Improvement Grants from both EHFNA and Southwest Business Association. 100% of time to contact businesses, follow-up and paper work is done by a neighborhood volunteer. All residents including those under represented benefit from having easy access to a thriving business community.

For our Annual Meeting this year, we partnered with the Southwest Business Association and worked more closely with four area business to move the location of our Annual Meeting and the Fall Festival that we hold after the meeting. The new location was in a more commercial area in front of these four businesses including Harriet's Inn. This new location increased our exposure in the neighborhood by feeling more welcome--making it clear that it was a public event; and using by also using the resources and outreach available to each of the new businesses involved.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

700

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood



Provided notices of annual and special meetings in multiple languages



Provided newsletter articles or web pages in multiple languages



Targeted outreach in apartment buildings or blocks to reach renters



Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities



Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood



Included an Americans with Disabilities Act statement on meeting and event notices



Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Continued to work with Lyndale Farmstead Park and provide funding for senior exercise classes and Social Gatherings at the park building.

Worked with MPRB Assistant Superintendent of Planning to get approval to use NRP funds to improve our neighborhood park building for all East Harriet residents including seniors, renters and youth.

Partner with Walker Methodist to include their residents by promoting their programs and including them in our events like Fall Fest, PorchFest and Sale-O-Rama. Our monthly board and committee meetings are held in their building.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

The annual Neighborhood Block Party is one way we reach out to the under engaged residents. City Department and nonprofit groups that are of interest to the neighborhood are invited to participate at the event and answer questions. Groups include EHFNA, City of Mpls Recycling, Zoning, Permits and 311, Fire and Police Departments, Lyndale Community School, Our Streets Mpls, Park Naturalist, Master Gardeners and Fair Vote. The venue is walkable to the entire neighborhood and provides activities, food, beverages and music of interest to renters and homeowners, families, kids and seniors. The addition of the 3 new businesses also helped attract younger/single residents by offering health and wellness classes and acupuncture.

Our annual participation in Open Streets on Lyndale Ave allows volunteers including board members the opportunity to meet and interact with many residents at this high visibility event. Volunteers can answer questions about the neighborhood organization and sign up residents interested in receiving our eNews and for volunteering while attendees decorate their bikes. Neighborhood business, Farmstead Bike Shop is also on hand to provide bike tune-ups.

For the 2nd year, East Harriet collaborated with The Warming House, an intimate live music venue located in the neighborhood to bring PorchFest to East Harriet. East Harriet homes hosted volunteer musicians over a three-hour period while residents walked the neighborhood greeting familiar friends and connecting with new neighbors. A food truck was parked at The Warming House providing food throughout the event. The Warming House hosted a party for the East Harriet volunteers and musicians at the end of the evening.

KiteFest in its 17th year is a growing popular free event for both neighborhood and area residents drawing thousands of attendees. The event is a successful collaboration between Minneapolis Park & Recreation Board (MPRB), East Harriet, Linden Hills, MN Kite Society, Tips Outdoors, and local business sponsorships.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

In response to priorities formed from focus groups held in 2016, EHFNA Board members allotted proposed amounts of funds to priority NRP strategies to fulfill NRP contracted and expended fund requirements. The neighborhood approved a significant amount of NRP funds to improve the Lyndale Farmstead Park building (in 2017) with the idea of combining with MPR's capital fund improvements planned in 2019. A group of volunteers with knowledge of the project met during planning meetings in 2018 with the project manager to finalize the details and oversee East Harriet's interest in the park building ensuring our park and park building remain a vital part of our neighborhood.

18. MAJOR HIGHLIGHT #2

East Harriet provided residents with a number of opportunities to discuss housing development in the neighborhood and to keep abreast of the Minneapolis 2040 plan. In May, we held an open meeting with the Developers of a new building on Bryant Avenue. This meeting was attended by City Council representatives as well as 40 neighborhood residents. Additionally, in September many residents made a point to attend our annual meeting to discuss the 2040 plan with our City Council representatives who spoke at our meeting. In October, we had an additional 20 residents attend an open board meeting to discuss Ward 13 specific plans for 2040.