

1. **NEIGHBORHOOD ORGANIZATION**

Elliot Park Neighborhood, Inc.

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Vanessa Haight](#)
Organization Address: [817 5th Ave S., Ste 400](#)
Organization Address 2:
Organization ZIP: [55404](#)
Organization Email Address: vanessa@elliottpark.org
Organization Phone Number: [612-335-5846](#)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.elliottpark.org
Facebook: [Elliot Park Neighborhood \(EPNI\)](#)
Twitter:
Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/11/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

6000

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) No

Number of subscribers to your email list 428

Number of followers on Facebook and Twitter Combined 339

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

1400

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

In 2018, we increased our outreach to the community by hiring a community organizer. The goal of the position is to reach out to underrepresented communities (renters and communities of color), find out what issues matter most to them, and work with them on addressing those issues. For example, through our outreach to a building facing renovation/redevelopment, we learned that tenants were facing serious habitability issues and supported them in advocating for immediate repairs to address pests and heating issues, as well as future renovations that address ongoing tenant concerns such as air quality and security.

We have incorporated significantly more direct outreach into our work in 2018, including more door-knocking, more street canvassing, direct mailings, tabling at events, pop-up events, and more.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

One major highlight of 2018 is the creation of an EPNI Renters' Meeting. Elliot park is 82% renters yet renters are not particularly well represented at our monthly gatherings. To address this issue, we increased our direct outreach to renters and extended an invitation to a monthly gathering to discuss issues faced in the neighborhood. To our surprise, across age, income, and ethnicity, attendees identified access to food as their top issue. Since then, we have applied for and received a Headwaters grant to address this issue. In 2019, EPNI will support a team comprised of low-income renters in leading a process to explore potential solutions to the food access issue.

18. MAJOR HIGHLIGHT #2

A second major highlight of 2018 is our work with land use changes in Elliot Park. In 2018, EPNI convened the community to review seven proposed developments via the Building, Land Use, and Housing Committee (BLUH). The neighborhood is rapidly changing and the community relies on the BLUH Committee for information on these proposed changes and an opportunity to discuss potential issues with developers. During community review, we successfully worked with developers to make minor changes to several proposals that accommodate resident concerns while maintaining the integrity of the development. For example, with the proposed development on the Wells Fargo site, the community requested the alley be widened on the eastern portion of the site to better accommodate traffic flow between the new 16-story development and the adjacent historic brownstones. The result is a community supported development that fully utilizes an underdeveloped site, adds housing units, and respects the adjacent historical properties.