

1. **NEIGHBORHOOD ORGANIZATION**

Folwell Neighborhood Assn

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Beryl Ann Burton](#)
Organization Address: [3715 Knox Ave N](#)
Organization Address 2:
Organization ZIP: [55412](#)
Organization Email Address: berylannb@gmail.com
Organization Phone Number: [612-529-6821](#)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: folwell.org
Facebook: [Folwell Neighborhood Minneapolis](#)
Twitter:
Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/28/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

2200

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

1953

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Newsletter delivered to 1953 Households

Number of subscribers to your email list 221

Number of followers on Facebook and Twitter Combined 576

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

building relationships with cultural associated with Penn Ave Safety Strategies, Redeemer Center for Life, Folwell Park, NNC, Lao Assistance Center

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

6000

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Our connectors reached out to specific areas in the neighborhood and then we followed up with a party to help introduce them to one another. Staff is having one on ones with local stakeholders and businesses.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

4 movie nights in the gardens, 6 potlucks in gardens, Annual resource fair, Care connect response to 2 shootings, car wash fund raiser for youth sports, 3 Neighborhood wide clean sweeps, 6 Neighborhood Nights, Harvest Party and Trunk or Treat, 6 pop up events for Penn Ave Safety, 14 National Night Out sponsored. 3 nice gardens to show for it!

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

We were looking to gain trust with the community, build relationships and provide network for information and services. We hired, trained and equipped 4 connectors/door-knockers, who knock on over 2200 doors, had positive engagements with 500+ persons. They conducted a housing survey, handed out information and flyers on community activities and services, gave welcome bags to new residents and personally invited these neighbors to meet one another. We culminated each neighborhood knock with a party to celebrate us.

18. MAJOR HIGHLIGHT #2

In the same vein, we created a Monthly Neighborhood night, an open forum for discussion of issues effecting us at the moment, giving everyone access to board members and other decision makers, engaging all in brain storming for possible solutions, giving us all a better understanding of where our neighbors are coming from...