2018 Annual Report

Community Participation Program



Neighborhood Organization Information

1. <u>NEIGHBORHOOD ORGANIZATION</u>

Field Regina Northrop Neighborhood Group

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Stearline C Rucker

Organization Address: 1620 East 46th Street Minneapolis, Minnesota

Organization Address 2:

Organization ZIP: 55407

Organization Email Address: frnng@frnng.org

Organization Phone Number: 612-721-5424

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.frnng.org

Facebook: www.facebook.com/FRNNG

Twitter: https://twitter.comFRNNG

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/20/2019

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5.	MEETINGS (please check all that apply)	
	$\sqrt{}$ Held regular committee meetings or discussion groups that are open to all stakeho	
	Held at least one general membership or co meeting) to gather input from residents and specific initiative	- ·
	Hosted at least one general membership or request for input - such as a development p project	
	Conducted one or more focus groups	
6.	DOOR-TO-DOOR (please check all that apply) Door-Knocking (with goal of face-to-face engagement)	
	At least once reaching a portion of neighborhood	
	At least once reaching most or all of the neighborhood	
	For more than one issue/outreach effort	
	On a routine basis	
	Conducted primarily by staff members	
	Conducted primarily by volunteers	
	Carried out primarily to increase membersh	ip and participation
	Carried out primarily to gather input or info	rm on a specific city or neighborhood issue

7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2018?

8. **FLYERING** (please check all that apply) Distributing flyers (dropping literature at doors) At least once reaching a portion of neighborhood At least once reaching most or all of the neighborhood Carried out primarily to inform and increase membership and participation Carried out primarily to gather input or inform on a specific city or neighborhood issue Approximately how many households did your organization reach through 9. FLYERING in 2018? 3800 10. **EVENTS** (please check all that apply) Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.) Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.) 11. **COMMUNICATION** (please fill in all that apply) Print a paper newsletter Close To Home Newsletter--(6) times a year (If so, at what frequency?) Number of subscribers to 3800 Households including (3) Business Nodes your email list

facebook - 1300, twitter - 459

Number of followers on

Facebook and Twitter Combined

12.	OTHER (please check all that apply)		
	Conducted at least one community-wide survey (such as a random sample or all-household survey)		
	Conducted another form of survey (e.g., intercept survey)		
	Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented		
	Other activities (please describe here):		
13.	Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018 2700		
14.	How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)		
	Worked on an issue of particular interest to an under-represented group within the neighborhood		
	Provided notices of annual and special meetings in multiple languages		
	Provided newsletter articles or web pages in multiple languages		
	√ Targeted outreach in apartment buildings or blocks to reach renters		
	√ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)		
	Held focus groups or open meeting formats for under-represented communities		
	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood		
	Included an Americans with Disabilities Act statement on meeting and event notices		
	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation		
	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings		

Other activities (please describe here):
Recruited residents volunteers @ Nokomis Farmer's Market during summertime.

15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

-Held annual parade/celebration/partnership with McRae Park -Held annual neighborhood Gathering in fall as a "Thank You" to residents & Businesses called (Night On 48th Street)

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2018 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Organic Recycling Program Field Regina Northrop Neighborhood Group(FRNNG)

Impact--Homeowners in (3) neighborhoods (Field Regina Northrop)

Steps Regarding Opportunity--FRNNG held residents workshops, staffed Nokomis Farmer's Market during summer, present at neighborhood celebration, community Bike Race in July, national night out in August 2018.

Outcome--200 residents signed up and received organic recycling outdoor green bins along with inside kitchen organic recycling buckets.

FRNNG produce a student video on "Why Organic Recycle" at https://youtu.be/mef6py89mizw

18. MAJOR HIGHLIGHT #2

FRNNG \$1.00 Campaign Fundraiser Letter

The Neighborhood goal was to raise \$2500.00 through a letter campaign to cost cost out side the CPP City grant program

Letters were sent to all 3800 household requesting \$1.00.

Donations were received, and thank you letters/emails were sent to donors regardless of the amount from our President.

Results was huge success, receiving over \$4100.00 of residents funds.

Major Highlights#3

neighborhood.

Joint Working Relationship/ Met Council regarding 48th Street "D" Line new bus station Impact---FRNNG residents and 48th Street Businesses.

Results-- Post Cards was sent to all residents and Businesses along 48th & Chicago Avenue. A meeting in October 2018 @ St. Joan of Arc Church with Met Council to discuss the "D" line in the

Results---January 23, 2019 met Council approved the "D" line bus rapid transit (BRT) with a new station at 48th & Chicago Ave. Completion time between 2021 and 2022..