

1. NEIGHBORHOOD ORGANIZATION

Fulton Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Ruth Olson](#)

Organization Address: [3523 W. 48th St.](#)

Organization Address 2:

Organization ZIP: [55410](#)

Organization Email Address: info@fultonneighborhood.org

Organization Phone Number: [612-922-3106](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.fultonneighborhood.org

Facebook: <https://www.facebook.com/fultonneighborhood/>

Twitter: [n/a](#)

Other: [Nextdoor Fulton](#)

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/13/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☐ Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☒ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☒ Conducted primarily by volunteers
- ☒ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☐ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

2500

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter 6x/yr
(If so, at what frequency?)

Number of subscribers to 816
your email list

Number of followers on 3950
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- ☒ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

1675

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☐ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☒ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☒ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We have been working closely with Southwest High School to engage the students and promote the concept that they are part of a neighborhood and their actions have consequences, both positive and negative.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Southwest High School (SWHS) had a leadership change and a year of ineffective, interim leadership. This resulted in several high profile negative incidents that affected the nearby neighborhood residents. When the new principal was in place, we worked together closely to change the culture of the school and to let students know that they, too, are part of the neighborhood and their participation was integral to a fully functioning neighborhood.

One of the most visible results of poor student behavior was a damaged fence at the edge of the neighborhood where students waited for the city bus. The SWHS Football Team organized and implemented a community service project to repair the fence for the homeowner. FNA arranged the approvals and paid for the supplies and the students completed the project. The actual repair of the fence was secondary to the longer term commitment of the students and the school to be better neighbors to the community in which they learn and play.

**We will submit a very short video chronically the project. The video was made by a student filmmaker, again engaging the students in a different way.

18. MAJOR HIGHLIGHT #2

It had been nearly 20 years since we conducted a full neighborhood survey (the last time was part of the NRP Phase II Planning process). A small group worked together over the course of two years to do pre-surveying and then used that information to inform and write a survey that was sent by mail and presented digitally to the entire neighborhood. We had about a 15% response rate and are now using those results to help plan future priorities, programming and events.