1. **NEIGHBORHOOD ORGANIZATION**

   **Harrison Neighborhood Association (HNA)**

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Nichole Buehler

   Organization Address: 503 Irving Avenue North

   Organization Address 2: Suite 100

   Organization ZIP: 55405

   Organization Email Address: Nichole@hnampls.org

   Organization Phone Number: 612-374-4849

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

   Website: hnampls.org

   Facebook: Harrison Neighborhood Association

   Twitter: 

   Other: 

4. **DATE OF BOARD APPROVAL**

   Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

   **03/18/2019**
2018 Annual Report
Community Participation Program
Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)
   - ✓ Held regular committee meetings or discussion groups that are open to all stakeholders
   - ✓ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
   - ✓ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
   - ✓ Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)
   - Door-Knocking (with goal of face-to-face engagement)
     - ✓ At least once reaching a portion of neighborhood
     - ✓ At least once reaching most or all of the neighborhood
     - ✓ For more than one issue/outreach effort
     - On a routine basis
     - ✓ Conducted primarily by staff members
     - Conducted primarily by volunteers
     - Carried out primarily to increase membership and participation
     - ✓ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**
   - 800
8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- √ At least once reaching a portion of neighborhood
- √ At least once reaching most or all of the neighborhood
- √ Carried out primarily to inform and increase membership and participation
- √ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

   800

10. **EVENTS** (please check all that apply)

- √ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- √ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- □ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

    Print a paper newsletter
    (If so, at what frequency?)
    
    Bi-monthly newsletter

    Number of subscribers to your email list
    
    600

    Number of followers on Facebook and Twitter Combined
    
    1,032
12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

300

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

**Other activities** (please describe here):
What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

HNA is trying out some different days and times for events/meetings to attract residents with different schedules. We are also using unrestricted funds to provide food and childcare at meetings. We hope this will result in increased resident engagement.
PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. **MAJOR HIGHLIGHT #1**

In 2018, Harrison Neighborhood Association continued to advance its mission of creating a prosperous and peaceful community that equitably benefits all of Harrison neighborhood's diverse racial, cultural and economic groups by working to ensure that coming investments in transit and transit-oriented development benefit current Harrison residents, businesses and stakeholders without causing displacement. As part of this work, HNA hosted a four-part Gentrification Series which drew over 100 residents to learn about different aspects of the topic and explore potential policy solutions.

18. **MAJOR HIGHLIGHT #2**

In the Spring of 2018, HNA launched the "Harrison Pitch-In," a resident-led, neighborhood-wide clean up effort. Harrison residents constructed and decorated 30 temporary trash receptacles and placed one on nearly every block of the neighborhood, encouraging residents to pick up litter when they came across it. After just one week, Harrison collected a full dumpster's worth of litter, and residents were able to start off the summer with a clean neighborhood.