1. **NEIGHBORHOOD ORGANIZATION**

   Hawthorne Neighborhood Council

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Diana Hawkins
   
   Organization Address: 2944 Emerson Ave N
   
   Organization Address 2:
   
   Organization ZIP: 55411
   
   Organization Email Address: www.hawthorneneighborhoodcouncil.org
   
   Organization Phone Number: 612-529-6033

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

   Website: www.hawthorneneighborhoodcouncil.org
   
   Facebook: @hawthorneneighborhood.council
   
   Twitter: @HNC_mpls
   
   Other: Hawthorne.nextdoor.com

4. **DATE OF BOARD APPROVAL**

   Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

   **02/14/2019**
WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- [x] Held regular committee meetings or discussion groups that are open to all stakeholders
- [x] Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- [x] Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- [ ] Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- [ ] At least once reaching a portion of neighborhood
- [x] At least once reaching most or all of the neighborhood
- [ ] For more than one issue/outreach effort
- [x] On a routine basis
- [ ] Conducted primarily by staff members
- [ ] Conducted primarily by volunteers
- [x] Carried out primarily to increase membership and participation
- [ ] Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

   250
8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- [ ] At least once reaching a portion of neighborhood
- [X] At least once reaching most or all of the neighborhood
- [ ] Carried out primarily to inform and increase membership and participation
- [ ] Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

300

10. **EVENTS** (please check all that apply)

- [X] Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- [X] Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- [X] Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)

- 3,000

Number of subscribers to your email list

- 300

Number of followers on Facebook and Twitter Combined

- 555

12. **OTHER** (please check all that apply)

- [ ] Conducted at least one community-wide survey (such as a random sample or all-household survey)
- [X] Conducted another form of survey (e.g., intercept survey)
- [X] Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented
Other activities (please describe here):
Formed a Northside Urban Coalition

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

700

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

Other activities (please describe here):
5th Annual Winter Warmth and Community Healing Concert.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We are working through a new initiative around the Opioids crisis regarding the youth on the Northside of Minneapolis.
PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. **MAJOR HIGHLIGHT #1**

Northside Urban Coalition

This is a Drug Free Communities project of the HNC Health & Well-being initiative which is focused on preventing youth substance use in North Minneapolis. Youth in Hawthorne and surrounding areas are effected by the Opioids crisis. This group was formed about a year ago to educate them to build trust of authority, live a stress free and maintain a safe living and working environment. Professionals and business leaders were called upon to help address this problem in key specific area that is hurting our youth.

We are in the process of applying for a Federal grant to help us with our work to prevent our youth from this deadly crisis. We are also working with several youth groups on these issues.

18. **MAJOR HIGHLIGHT #2**

5th Annual Winter Warmth

The children were in need of winter clothing and the Council came together with other agencies to provide these items for the community. The Hawthorne area was impacted but people came from other areas of the city to also enjoy the give-a-way. This was our 5th year and we are only getting bigger and better with more invovlement from other agencies. The Twin Cities Bikers stood on the corners in the cold collecting donations for over a month to help with this cause as well as other partners holding internal collections. The outcome was the joy of seeing over 300 kids provided with a hat, coat, mittens, gloves, scarves or boots. Also Santa Claus was on hand with his elves for photos.

See the news clipping below from WCCO the day of the event. This was the second time this event was highlighted on the news.