

1. **NEIGHBORHOOD ORGANIZATION**

Hale Page and Diamond Lake Community Association

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: Courtney Laufenberg

Organization Address: 5144 13th Ave S

Organization Address 2:

Organization ZIP: 55417

Organization Email Address: office@hpd.org

Organization Phone Number: 612-548-4735

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.hpd.org

Facebook: hpdmpls

Twitter: @hpd_mpls

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/25/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

0

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Quarterly
(If so, at what frequency?)

Number of subscribers to 3900 Households
your email list

Number of followers on FB - 1200; Twitter - 600
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

HPDL has put together a survey that we have posted on our website. The board is working to get the word out about the survey to collect more information on what residents in HPDL are most concerned about.

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

1800

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. **What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

The board included in the newsletter that we would be suspending for a year our housing grant program, and solicited feedback from the community about how we should use those funds moving forward.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Our community events continue to be our most successful efforts as a board. We seek to give opportunities for the neighborhood to spend time together and get to know their neighbors, and we do that through Earth Day, Picnic in the Park, Brew N Stew, and Frost Fest events. They're all very popular, mostly with the young families in our neighborhood and surrounding neighborhoods, and turnout has been strong even with inclement weather for some of the events.

18. MAJOR HIGHLIGHT #2

Other than our major events, our home improvement grant programs were also very popular. We received 296 applications and gave out 33 grants worth \$30,000 total. These were matching grants which leveraged money from homeowners to improve the building stock in our neighborhood. One grant program was for Curb Appeal projects, and the other was for any exterior improvements.