

1. NEIGHBORHOOD ORGANIZATION

Jordan Area Community Council (JACC)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Cathy Spann](#)

Organization Address: [2410 Girard Avenue North, Door #6](#)

Organization Address 2:

Organization ZIP: [55411](#)

Organization Email Address: info@jordanmpls.org

Organization Phone Number: [612-886-4539](tel:612-886-4539)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.JordanMpls.org

Facebook: [groups/JACCmpls](https://www.facebook.com/groups/JACCmpls)

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/09/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

2396

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Fall 2018
(If so, at what frequency?)

Number of subscribers to 750
your email list

Number of followers on 500
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

JACC has partnered with Twin Cities Habitat for Humanity for 9+ years. In 2018, in collaboration with Habitat, JACC host its 3rd annual Jordan Week of Kindness event. The event supports

neighborhood revitalization and beautification. During the last week of June, over 70 volunteers, provided minor repairs to homes on Irving Avenue, Between 30th and Lowry Avenue North. On Saturday, June 30th, the community gathered to celebrate; 150+ residents, several elected officials, local entertainers and 25+ vendors participated in a health and resource fair. JACC used this gathering as an opportunity to survey residents about safety and housing strategies and gather their support to allocate NRP funding. JACC partnered with North Hennepin Community College and Metro State University to host The Truth About Drugs with Dr. Joy Degruy, author of Post Traumatic Slave Syndrome, as the guest speaker. JACC was invited by Mayor Jacob Frey to participate as part of the mayor's opioid task force, composed of several community members and health professionals to look at methods and strategies to address the opioid epidemic and its impact on communities of color, especially African Americans and Native Americans. JACC continues to partner with other Northside agencies by meeting monthly as a member of Northside Neighborhood Council (NNC). JACC partnered with Hawthorne Neighborhood Council (HNC) to host National Night Out and their Winter Warmth initiative to provide winter clothes and gear to children. JACC continues to support community events by having a booth and tabling at Flow and Open Streets. In 2018, JACC board, staff and a community member traveled to Denver to attend the Healing Justice Alliance conference. An annual conference that brings professionals together to share best practices centered around violence as a public health issue.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

3316

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Over the past 6 years, JACC has been selected to be an employer of the City of Minneapolis Step up program. In the summer of 2018, JACC hired 4 youth interns, ages 14-15 years of age. The youth coordinated a college tour of the University of Minnesota and a culture day at Karmel Mall. To bridge cultural gaps and increase engagement in under-represented groups, JACC hired outreach staff to focus on engaging South East Asian, African American and East African residents. JACC partnered with Insight News to do live podcasts, and radio interviews in English and Hmong languages. During the era of the Me-Too Movement, in its Fall 2018 newsletter, the JACC Flash, the agency highlighted six women community leaders who have faced great adversity and asked the question, what motivates you? JACC outreach team created a plan to outreach to Jordan renters and businesses. A partnership was formed with the management team of Broadway Flats, a 103 unit apt building, located at Penn & West Broadway to door knock the building and host onsite community meetings. Urban neighborhoods like Jordan, tend to have lower rates of employment and educational attainment and are plagued with other social and health disparities. Community members in violent neighborhoods often acquiesce to the violence, accepting it as “normal” behavior and feeling powerless to stop it. Jordan Area Community Council and Jordan residents believe it is the right time to take a stand and the idea for communities to band together is long overdue to address crime block by block. Jordan residents, the Minneapolis Police department and other community stakeholders held monthly safety meetings at the Davis Center and North Regional library, after a shooting occurred, to develop a neighborhood safety plan. JACC created a youth scholarship, Doing Good in the Hood, to recognize youth ages 15+. JACC created the Star Neighbor Award to allow residents to recognize someone in the community and/or on their block. JACC surveyed community members regarding needs of the community. Based upon feed back, funding was allocated to implement a senior loan program and a business grant.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Over the past 5 years, the Jordan neighborhood has consistently been a community earmarked by media and law enforcement as having the highest incidents of crime among all the Northside neighborhoods. JACC made a commitment to create opportunities to generate ideas around how and why violence remains concentrated in certain socially and economically deprived neighborhoods and create a venue for residents to test and implement solutions. Over the past year, Jordan residents, the Minneapolis Police department and other community stakeholders have met to continue to take a stand against gun violence by asking the question, what does it take to resolve issues without gun violence.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

JACC partnered with North Hennepin Community College and Metro State University to host The Truth About Drugs with Dr. Joy Degruy, author of Post Traumatic Slave Syndrome, as the guest speaker. JACC was invited by Mayor Jacob Frey to participate as part of the mayors opioid task force, composed of several community members and health professionals to look at methods and strategies to address the opioid epidemic and its impact on communities of color, especially African Americans and Native Americans. Jordan residents, the Minneapolis Police department and other community stakeholders held monthly safety meetings at the Davis Center and North Regional library, after a shooting occurred, to develop a neighborhood safety plan.

18. MAJOR HIGHLIGHT #2

JACC partnered with Insight News to do live podcasts, and radio interviews in English and Hmong languages. During the era of the Me-Too movement, in its Fall 2018 newsletter, the JACC Flash, the agency highlighted six women and asked the question, what motivates you? Jordan residents, the Minneapolis Police Department and other community stakeholders held monthly safety meetings at the Davis Center and North Regional Library, after a shooting occurred, to develop a neighborhood safety plan. JACC created a youth scholarship, Doing Good in the Hood, to recognize youth ages 15+. JACC created the Star Neighbor Award to allow residents to recognize someone in the community and/or on their block.