2018 Annual Report

Community Participation Program



Neighborhood Organization Information

1. <u>NEIGHBORHOOD ORGANIZATION</u>

Kenny Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Ruth Olson

Organization Address: 5516 Lyndale Ave S

Organization Address 2:

Organization ZIP: 55419

Organization Email Address: info@kennyneighborhood.org

Organization Phone Number: 612-392-4477

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.kennyneighborhood.org

Facebook: https://www.facebook.com/Kenny-Neighborhood-Association-

275401922705/

Twitter:

Other: Nextdoor Kenny

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/19/2019

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5.	MEETINGS (please check all that apply)
	Held regular committee meetings or discussion groups that are open to all stakeholders
	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
	Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
	Conducted one or more focus groups
6.	DOOR-TO-DOOR (please check all that apply)
	Door-Knocking (with goal of face-to-face engagement)
	At least once reaching a portion of neighborhood
	At least once reaching most or all of the neighborhood
	For more than one issue/outreach effort
	On a routine basis
	Conducted primarily by staff members
	Conducted primarily by volunteers
	Carried out primarily to increase membership and participation
	Carried out primarily to gather input or inform on a specific city or neighborhood issue
7.	Approximately how many households did you reach through DOOR -KNOCKING in 2018?

8.	FLYERING (please check all that	apply)
	Distributing flyers (dropping literatu	ure at doors)
	At least once reaching a po	ortion of neighborhood
	At least once reaching mo	st or all of the neighborhood
	Carried out primarily to in	form and increase membership and participation
	√ Carried out primarily to ga	ther input or inform on a specific city or neighborhood issue
9.	Approximately how many l FLYERING in 2018?	households did your organization reach through
	1700	
10.	EVENTS (please check all that a	apply)
	· ·	neighborhood event or other community event that included information about your organization
	Organized one or more iss Streets, Creative Citymakin	ue specific event (such as a safety forum, housing fair, Openng, etc.)
		for specific outreach to target audiences (e.g., sidewalk tabling to tands, tabling at Farmer's Market, etc.)
11.	COMMUNICATION (please fi	ll in all that apply)
	Print a paper newsletter (If so, at what frequency?)	quarterly
	Number of subscribers to your email list	350
	Number of followers on Facebook and Twitter Combined	2800
12.	OTHER (please check all that ap	oply)
	Conducted at least one consurvey)	mmunity-wide survey (such as a random sample or all-household
	Conducted another form of	of survey (e.g., intercept survey)
	Developed partnerships w expand outreach into under	ith cultural, religious, professional or business associations to er-represented

Other activities (please describe here):

We have a good partnership with City Church, which allows us engagement with some seniors, youth, etc.

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018

1110

14.	How did your organization reach out to under-represented groups in your
	neighborhood? (please check all that apply)

√	Worked on an issue of particular interest to an under-represented group within the neighborhood
	Provided notices of annual and special meetings in multiple languages
	Provided newsletter articles or web pages in multiple languages
	Targeted outreach in apartment buildings or blocks to reach renters
1	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
	Held focus groups or open meeting formats for under-represented communities
	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
1	Included an Americans with Disabilities Act statement on meeting and event notices
1	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
1	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Open Streets to reach businesses and a wider community demographic population

15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

KNA works hard to provide a variety of ways to engage its residents and finds, consistently, that its high quality newsletter with human interest stories as well as neighborhood specific and city information, is well received and highly anticipated.

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2018 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

We worked to better engage with the two local schools and their communities.

Anthony Middle School: we partnered on their 50th Anniversary celebration and supplied resources for the reception. The school expressed that they lacked a good way to showcase student work for the broader student body, staff and community to see their efforts. KNA worked with the school and a local vendor to identify and provide two display cases that were sturdy, safe and large enough to hold a good array of selected student work.

Kenny Community School: the school expressed that they lacked outdoor gathering space and seating for single-class use or larger events. KNA worked with the school to evaluate best options and provided them with some outdoor seating.

18. MAJOR HIGHLIGHT #2

We generated a book of photos showcasing the activities, seasons and daily life in Kenny neighborhood. This book has been popular to review at community events and may lead to a larger project about the history of the neighborhood.

**will send a sampling of photos from this book.