

1. **NEIGHBORHOOD ORGANIZATION**

Kenwood Neighborhood Organization

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Shawn Smith](#)

Organization Address: [PO Box 2601](#)

Organization Address 2: [Minneapolis, MN](#)

Organization ZIP: [55402](#)

Organization Email Address: kiaa55405@gmail.com

Organization Phone Number: [612-240-6654](tel:612-240-6654)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: kenwoodminneapolis.org

Facebook: [Kenwood Neighborhood Organization](#)

Twitter: [NA](#)

Other: [NA](#)

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/04/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

0

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Yes, 2x annually; Monthly Publish of Meeting Minutes

Number of subscribers to your email list 350

Number of followers on Facebook and Twitter Combined 100, but we use Next Door to reach 600 subscribers

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

250

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We have increased our presence in digital and social media; we have rebranded our website, we have added Facebook. Both are used to publicize upcoming events, neighborhood initiatives, and opportunities to participate. We also seek to partner regularly with our local Park Board office and Kenwood School

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

When the Minneapolis 2040 plan was announced, we received substantial communication and feedback from the neighborhood, and the entire neighborhood would feel some impact. We formed a working team to analyze the plan. We identified pieces of the plan that supported our Neighborhood Priority Plan, and pieces of the plan that were in conflict with those priorities.

We held a public meeting in conjunction with 3 other neighborhoods to gain feedback and to allow questions to be directed to City Planners. We also engaged with City Council staff to gain their insight into how our neighborhood could be impacted.

We consolidated the feedback into one organization response to address the most common concerns in conflict with our priority plan, and submitted to the city.

As a result, changes were affected in the plan to protect the historic character of the neighborhood, the environment, and public safety concerns.

18. MAJOR HIGHLIGHT #2

We increased our level of engagement for a safe environment at East Cedar Lake Beach. The ECLB committee engaged directly with Park Board Commissioners, Police, and Staff, as well as interested neighbors, to further the community policing and safety initiatives that we have sponsored in the past. We sought to maintain policing and increase activities to drive attendance at the beach in a safe environment.

As a result, there was a significant reduction in complaints relating to the beach, and we increased the attendance of casual beach goers. We also had all time high participation in our planned activities, which included Sauna, Shakespeare performances, and more. We continued our support of popular sunset yoga, log rolling, and family parties such as Pirate/Mermaid, Solstice, and more.