

1. **NEIGHBORHOOD ORGANIZATION**

**Lowry Hill East Neighborhood Association**

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Paul Shanafelt](#)  
Organization Address: [2744 Lyndale Ave S](#)  
Organization Address 2:  
Organization ZIP: [55408](#)  
Organization Email Address: [paul@thewedge.org](mailto:paul@thewedge.org)  
Organization Phone Number: [612-367-6468](tel:612-367-6468)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [www.thewedge.org](http://www.thewedge.org)  
Facebook: [facebook.com/thewedgeneighborhood](https://facebook.com/thewedgeneighborhood)  
Twitter: [@thewedgenhood](https://twitter.com/thewedgenhood)  
Other: [instagram.com/thewedge\\_neighborhood](https://instagram.com/thewedge_neighborhood)

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**02/20/2019**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

### 5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

### 6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

### 7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

5000

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Yes. Twice in 2018. Also sent out periodic postcards.

Number of subscribers to your email list 1020

Number of followers on Facebook and Twitter Combined 1110; 151 followers on Instagram

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

*Other activities* (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

1509

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

*Other activities* (please describe here):

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

In 2017 two of our residents created a Request For Funding application process, which provides anyone with a program, project, or event idea that positively impacts our community the opportunity to access LHENA's NRP funds and other resources. The application itself is fairly simple and LHENA works with each applicant individually to ensure the best possible outcomes. In 2018, the fruits of this funding process were evident, as LHENA approved funding and helped launch the following:

- Two Northern MN camping trips for Jefferson Community School 7th and 8th graders that focused on environmentally sustainable practices
- Jefferson Community School's executive functions programming for all students
- A Wedge-wide Get Out The Vote Campaign (more on this project in "Highlights")
- A part-time staff position that focused specifically on community outreach
- A free housing mediation program for tenants and landlords through a partnership with Conflict Resolution Center
- The Feet First initiative, which aims to tackle neighborhood pedestrian safety issues while also aiming to keep our streets walkable and interesting
- A new three-stream waste station for Jefferson Community School's cafeteria
- A Bystander Intervention Training series facilitated by Sexual Violence Center to empower people to disrupt the cycles of harassment and sexual assault.

Additionally, LHENA started a community meal pilot program in November. We hosted free, bi-monthly meals for anyone in the neighborhood. The meals were all about people coming together and connecting, with zero barriers to entry. The program's run was largely successful with most meals bringing in 20-30 people, many of which were new to our organization. We will continue the program in the summer, with meal gatherings taking place outdoors at Mueller Park.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

#### Get Out The Vote Campaign

The Wedge is about 85% renter, which attributes to a high annual resident turnover rate. Many of our renters are new to the City, let alone the neighborhood. With this in mind and an eye toward the 2018 election, Wedge residents and LHENA board members Kari Johnson and Karlee Weinmann devised a plan to inform the neighborhood on voter registration, polling location, and early voting, and election day. The two applied for NRP funding from LHENA, which was granted. A yard sign campaign followed, volunteers were recruited, doors were knocked, flyers were distributed, and events were tabled. LHENA helped register new voters and distributed registrations to the Secretary of State's office free of charge. Johnson also partnered with Jefferson Community School, also our neighborhood's polling site, on an Election Day bake sale which raised over \$3000 for the school. After the election, polling numbers came in for each City neighborhood. Eighty-seven percent of all registered voters in the Wedge cast their ballots, which was one of the highest turnouts in the entire City, and higher than the 49% national turnout.

### 18. MAJOR HIGHLIGHT #2

#### LHENA Organics Program Expansion

In 2017 LHENA developed a program to offer free organics recycling for renters living in 4+ unit buildings. The City does not currently mandate organics recycling service for these residents, leaving a major gap in organics recycling opportunities in our neighborhood and across the City. How the LHENA organics program works:

- LHENA creates a partnership with a business in the community that serves as an organics drop-off site. The business hosts the compost bins while LHENA pays the service pick-up fees and manages all other administrative and promotional duties.
- Participants sign up, get a code for the compost bin locks, and then can start recycling their organics.

The Wedge Co-op became our first drop-site partner and we quickly gained 300 participants. In 2018, we have now expanded drop sites to The Wedge Table and have approximately 1000 participants across multiple neighborhoods. LHENA is currently partnering with other neighborhood organizations to promote the opportunity to residents and businesses, secure additional drop-off locations, and recruit volunteers to help with the continuing development of the program.