

1. **NEIGHBORHOOD ORGANIZATION**

Lyndale Neighborhood Association

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Brad Bourn](#)
Organization Address: [3537 Nicollet Ave](#)
Organization Address 2:
Organization ZIP: [55409](#)
Organization Email Address: brad@lyndale.org
Organization Phone Number: [612-824-9402](tel:612-824-9402)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.lyndale.org
Facebook: <https://www.facebook.com/lyndale.neighborhood/>
Twitter:
Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/08/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

1070

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter 11 times a year
(If so, at what frequency?)

Number of subscribers to 1400
your email list

Number of followers on 1236
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

[Visit National Night Out Parties](#)

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

5250

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

LNA and HUGE Theater partnered on a project to bring Latina women from Lyndale into HUGE to learn improv skills to gain confidence and improv skills. We also have been holding our neighborhood meetings at Horn Towers and have our entire paper translated.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

The Lyndale and Bryant partnership remains strong and our association went through an organizational restructure which prioritized community engagement by creating three new positions for Community Organizers. These organizers are issue focused and are providing more capacity to conduct outreach, build our base, and take on new projects.

We also changed our monthly publication from Our Neighborhood News into Voces de South Central and brought on the Central Neighborhood into both the administration and distribution of the paper. The paper has changed from recapping events and meetings into a vital source of news and opinions on issues that are important to our stakeholders.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

For several years we have heard from community members that there is no youth programming in our area. While we know that is not the case, we learned that there are some significant barriers to youth accessing the programming that is happening throughout the year. We identified several barriers to participation including insufficient outreach in only one language and community members feeling uncomfortable in some public spaces.

To address this issue, we developed the Lyndale Summer Youth Camp; Cultural Explorations, two one-week camps for youth aged 7-14 which focused on introducing youth to the myriad of low-cost programming and natural features that could be reached by public transportation and enjoyed with their families.

Home base for the camps was at Painter Park in Lyndale where camp staff graciously opened their building early and gave us a room to work out of. Over the two weeks, 29 youth aged 7-14 came together to play, create, learn, and grow. Field trips included the Lake Harriet Rose Garden, Roberts Bird Sanctuary, log rolling on Bde Maka Ska, the Somali Museum, and archery at MLK Park.

The camp was at capacity for both of the weeks and included children from a number of cultural backgrounds and abilities. There as even a child who from Mexico who was visiting his cousin for the week and spoke little to no English. The other kids rallied around him and would help translate when he didn't understand.

The kids had a great time and were so excited to bring their families to the places we went. Latino parents told us that they never trusted other programs to send their kids to, but liked that it was so local.

18. MAJOR HIGHLIGHT #2

Another major highlight was our partnership with Hennepin County through the Green Partners program. Through this program we worked on increasing the number of community members participating in organics recycling. Our project, Kitchen to Curbside; An Organics Journey used a multi-prong approach to engage community members to up their organics recycling game and inspire their neighbors to do the same. We worked with a ROT team (Rocking Organics Team) to host small house/yard parties to encourage neighbors to sign up, instituted organics recycling at our weekly Community Dinner, and did targeted door knocking. We increased used by 3 percent, which was a huge success. We also rerouted over 400 pounds of organic waste into recycling over the course of 4 months from the community dinner.