2018 Annual Report
Community Participation Program



Neighborhood Organization Information

#### 1. NEIGHBORHOOD ORGANIZATION

**Citizens for a Loring Park Community** 

#### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Jana L. Metge, Coordinator
Organization Address:	1645 Hennepin Ave S., Suite #204
Organization Address 2:	
Organization ZIP:	55403
Organization Email Address:	loveloring@gmail.com
Organization Phone Number:	612-760-3907

#### 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:	loringpark.org
Facebook:	Citizens for a Loring Park Community
Twitter:	NA
Other:	612-799-1858 - Event cell

#### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/08/2019

#### 2018 Annual Report

### **Community Participation Program**

Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

#### 5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



Conducted one or more focus groups

#### 6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood



For more than one issue/outreach effort

On a routine basis

- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

#### 7. Approximately how many households did you reach through <u>DOOR-</u> <u>KNOCKING</u> in 2018?

0

#### 8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)



At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

### 9. Approximately how many households did your organization reach through <u>FLYERING</u> in 2018?

700

#### 10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

✓ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

#### 11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter	We do an online newsletter monthly. Deadline for
(If so, at what frequency?)	information is the 20th of the month prior.

Number of subscribers to<br/>your email list2,700Number of followers on<br/>Facebook and Twitter Combined685

#### **12. OTHER** (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

#### Other activities (please describe here):

We post on Next Door, the MPRB Program for 3 of the Outreach Events, and MPD will post on Gov Delivery to block leaders trained. Several buildings have newsletters and/or Email networks and/or newsletters which will promote our information. We will take out Advertisements for some community gatherings. We hire Somali TV or Green Jeans Media to videotape some of our gatherings so we have them archived and they will also create a YouTube summary for distribution or promotion

### 13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018

1500

## 14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood



Provided notices of annual and special meetings in multiple languages



Provided newsletter articles or web pages in multiple languages





Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities



Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood



Included an Americans with Disabilities Act statement on meeting and event notices



Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

#### Other activities (please describe here):

We organized 'Meet & Greets' with Minneapolis Police Department & City Staff, I attend Building Safety meeting with Community Crime Prevention Specialist, we get out to building resident council meetings or condo board meetings, we coordinate with Dunwoody & Minneapolis College and participate in class work, we held 2 street parties for outreach.

#### 15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

We continue a Nicollet Ave Safety Coalition which draws 25-40 folks out monthly. The coalition consists of residents, property owners, institutions, organizations, churches, businesses, City of Mpls staff, Hennepin County staff, St Stephens Street Outreach, Downtown Council staff and Minneapolis Police Department.

We have organized a Berger Fountain Task Force which developed a Memorandum of Understanding to work with Minneapolis Parks and Recreation on 1) Berger Fountain winter cover and 2) Berger Fountain restoration. There are participants from CLPC, Friends of Loring Park, and Loring Greenway Association - 3 neighborhood non profit organizations.

Lakes & Legends Brewimg hosted a 'Neighborhood Night Out'.

300 Clifton hosted a Neighborhood Holiday Party.

The Hennepin/Lyndale Public Improvement Project which is supported in part by CIF / Community Innovation funding works to improve the streetscape and aesthetics along this corridor. CLPC formed a coalition of HN/Lyndale stakeholder which meet with project coordinator, monitor installation & maintenance and raise funds to ensure that the Corridor is well cared for. These stakeholders include the Basilica of St Mary, St Mark's Cathedral, Hennepin United Methodist, Lowry Hill Neighborhood, CLPC, Loring Corners, Inc., 510 Groveland, and the Walker Art Center.

# 2018 Annual Report Community Participation Program

#### 2018 Neighborhood Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 17. MAJOR HIGHLIGHT #1

#### Minneapolis 2040 plan

Loring Park's median income is \$30,500 and 60% of households live on \$2,333 per month. We are over 80% rental and the majority of our rental units are family owned. We organized meetings in partnership with City Planning to get information into this plan, as well as had residents participate official and unofficial meetings in plan development.

Yet, when draft 1 came out our City Council and Met Council Small Area Plan was tossed with a proposal for 10-20 stories throughout the neighborhood. This would have ultimately destroyed our existing, affordable rental housing. This would have destroyed the iconic nature of our community and threatened our historic properties.

We testified, wrote letters and supported CM Goodman in affecting change for the community in this 2040 document. CM Goodman was able to get our Small Area Plan integrated into 2040.

We continued to work citywide on affordable housing aspects of the plan which we found the built form plan to contradict the goals & vision articulated in 2040 narratives. We helped to organize a city wide forum, representing participation from all 13 Wards at St Marks Cathedral with the Mayor of Mpls.

#### 18. MAJOR HIGHLIGHT #2

#### 1400 Nicollet

CLPC supported our Small, minority and local businesses along our Eat Street corridor as private development proposed displaced them. We organized sit downs with the developer, city testimony, media coverage. There was no public money available for relocation of these business since this was a private developer. We supported businesses in discussions with their landlord and brought in Alliance for Metropolitan stability to consult with the businesses and to take this to a larger city wide policy discussion.

Ultimately, this iconic 'Eat Street' block was demolished and all businesses displaced. Though the developer testified at Planning Commission meetings and City Hall public meetings that 3 of the businesses were returning, it is highly unlikely that this is so and no letters of agreement signed as of 3.24.2019.

We lost -

- Salsa a la Sala, there 15 years
- Ryan's Pub, there 12 years
- Asian Taste, with a new owner who had just rehabbed and taken over this space investing his own money which the building sale was being negotiated.
- Market BBque, there since 1987
- First Choice Childcare, there 8 year a Somali childcare serving 160 children and their families.
- Upper Cuts Barber, an African American business on this block for 17 years
- We lost Red Eye Theatre, a 35 year professional theatre on this block for 29 years. Lost due to At Grade parking to allow .7 parking spots per unit on a transit corridor, a free Nicollet bus route.
- We lost an estimated 133 jobs.
- We lost 4 affordable housing units, the development is proposing market rate rental housing as the neighborhood experience a need for rental housing which is affordable and Housing Link stats reporting that there are zero affordable rental housing units at 30% AMI and only a 3% rental vacancy rate at 50% AMI. Again, median income in the Loring Park Neighborhood is \$30,500.

Additionally, we reviewed at monitored a market rate rental housing development of 80+ units at 18 W 15th Street, a proposal to renovate the historic Alden Smith mansion on the north end of MCTC, and a renovation restoration proposal for the Wesley Church.

Finally, we monitor and communicate with developers on our 1500 Nicollet 'Eat Street' block demolished during the Winter of 2017 and re-developed by Dominium creating 360 units of housing at 60% AMI to include 4 live/work Artist Units, 2 & 3 bedroom units for families, a children's play area, and commercial square footage at 15th & Nicollet.

With both developments we worked to enhance and replace commercial streetfront only to see a greatly reduced amount of square footage returned in the final approved city plans. This is a continued policy discussion with CPED.