

1. **NEIGHBORHOOD ORGANIZATION**

Lowry Hill Neighborhood Association

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Toni D'Eramo \(Treasurer](#)

Organization Address: [P.O. Box 3978](#)

Organization Address 2:

Organization ZIP: [55403](#)

Organization Email Address: lhna@lowryhillneighborhood.org

Organization Phone Number:

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: <https://www.lowryhillneighborhood.org/>

Facebook:

Twitter:

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/01/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

2200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) letter to residents for Thomas Lowry Park vote (1x) letter to residents for Annual Meeting (1x) monthly ad/newsletter in Hill & Lake Press (12x)

Number of subscribers to your email list 640

Number of followers on Facebook and Twitter Combined 1532

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

- LHNA annually organizes and hosts a July ice cream social
- LHNA annually co-sponsors a January ice-skating social with 3 other neighborhood associations.
- LHNA annually organizes a spring “Historical Walking Tour of Lake of the Isles” in partnership with Alliance Housing
- Organized, publicized and conducted a Fall neighborhood wide yard sale in the Fall, teaming up with one other neighborhood organization
- Co-sponsors the Kenwood Thrill Kenwood event which is open to all neighborhood residents
- Invites new residents to sign up for the LHNA email news and invites all residents to attend meetings on Next Door, a social media site for neighborhoods.
- Posts announcements of meeting dates and event dates to Next Door social network

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

750

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Annual meeting, ice cream social, ice skating social, walking tour, ads, articles and neighbor interviews in the Hill & Lake Press, email newsletters and special “e-news alerts” as well as posting on Next Door have been successful in getting residents to meet their neighbors, the LHNA board members and promoting interest in the neighborhood. We also solicited residents on and around the 1900 block of Colfax (mostly renters) to attend special meetings concerning traffic concerns, safety concerns and proposed development on Colfax Ave S.

Arranged special meeting or event attendance by our Councilmember (Colfax residents issues), Park board commissioner (Thomas Lowry Park issues), Minnesota Department of Agriculture representatives (for Gypsy Moth issue),

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

NextDoor is a new, free social platform that has worked well as an additional communication channel. We can target messages specifically to Lowry Hill residents (1500+ are signed up)

Well attended events like the Ice cream social at Thomas Lowry Park, Ice skating winter social at Lake of the Isles have engaged residents, encouraging them to meet other residents, the board and enjoy unique environments the neighborhood has to offer.

New walking tours of Lake of the Isles and Lowry Hill involves residents in neighborhood history.

Hosting annual meetings at the Masonic Temple, Temple Israel and Unitarian society have been successful in increasing attendance. Plus we’ve given residents a chance to experience unique places/neighborhood buildings and see recent building renovations.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Brought together property owners, renters, local business, board members, charitable organization and developer for multiple meetings to discuss development of an affordable housing project in the Colfax Ave South area of the neighborhood. City representatives also attended and helped and advised all parties. Residents and the developer presented a united recommendation to the city after the developer made changes to address issues. The new plan and united recommendation for vehicle access to the development addressed neighborhood concerns about traffic, safety, and the residential community being treated like a commercial alleyway.

18. MAJOR HIGHLIGHT #2

Organized “greening” improvements and acted as fiscal agent for two small/neglected areas :

1. **Fremont Triangle**

Fremont Triangle was an ignored, bare, weedy patch of land. Secured donations for landscaping and labor. The finished work created a dramatically improved mini-park like setting for the neighborhood.

2. **Bryant Franklin median**

Bryant Avenue South is a designated bikeway that connects the Midtown Greenway to downtown and the Cedar Lake Trail. The median was put at Bryant and Franklin several years ago as a safe harbor for pedestrians and bicyclists crossing busy Franklin Avenue. It was full of weeds and never received proper soil to grow healthy plants. With consent from the Wedge neighborhood (aka LHENA since the median is technically in their neighborhood), LHNA secured donations to remove and replace the “fill” with healthy, living soil, compost and wood chips. Donated plants were added.