

1. **NEIGHBORHOOD ORGANIZATION**

Lynnhurst Neighborhood Association

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Ruth Olson](#)

Organization Address: [PO Box 19445](#)

Organization Address 2:

Organization ZIP: [55419](#)

Organization Email Address: info@lynnhurst.org

Organization Phone Number:

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.lynnhurst.org

Facebook: <https://www.facebook.com/lynnhurstneighborhood/>

Twitter:

Other: [Nextdoor Lynnhurst](#)

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/14/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter quarterly
(If so, at what frequency?)

Number of subscribers to 475
your email list

Number of followers on 3770
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

We have started identifying Lynnhurst Block Leaders as a way to engage on safety and livability issues with residents and renters.

We have also continued our partnership with Burroughs School to reach families and youth who live/attend school in the ne

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

2025

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

We continue to add smaller scale events that are of varying themes to be better able to attract renters, seniors, families, etc.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Small scale events, environmental initiatives and social gatherings are our successful ways to involve residents and engage with them for further involvement.

The Middlemoon Luminary Creek Walk has grown to be one of the most highly anticipated events in the neighborhood each year and attracts not only Lynnhurst residents, but people all over the city and even the metro area. This is an event that was started by Wintercraft approximately five years ago and that LYNAS now partners on for engagement.

LYNAS helps with the infrastructure of the event (some volunteers and supplies) and also as of 2018 now hosts a firepit, hot cocoa and cookies. This gives people a place to warm up, gather and meet one another and learn more about the neighborhood and LYNAS. This event allows us to reach renters, seniors, youth and other groups within Lynnhurst.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

It had been at least ten years since we conducted a large scale survey and we decided it was time to re-engage residents to re-affirm their issues of importance and those that impact their quality of life. We generated a survey focused on current programming, future programming, focus areas and city initiatives. The survey was mailed to every residence (owned and rented). We encouraged responses to be online, but also accepted paper submissions. We had an approximate 20% response rate and are using the results to guide our programming and focus for 2019. There are a couple of events/programs that we will discontinue and replace with others that were suggested.

18. MAJOR HIGHLIGHT #2

In 2015 we did a pilot project with Metro Blooms called the Blooming Alley project where we focused on several blocks that are adjacent to Minnehaha Creek and helped residents design and install raingardens that mitigated storm water flow into the creek. We have now expanded that program to be available to all Lynnhurst residents and in 2018 we implemented the third year of the Lynnhurst Yards and Gardens grant program. We contract with Metro Blooms to provide site consultation, design and yard preparation services for up to 10 Lynnhurst residents to install raingardens and decrease storm water runoff. LYNAS offsets the cost of the services from Metro Blooms and also provides a grant of up to \$350 to the homeowner for purchase of the plant materials. The homeowner is involved with LYNAS and Metro Blooms every step of project and also pays a portion of the services from Metro Blooms and the remainder of the cost of the plant materials. Once all of the gardens are installed, we host a Raingarden Tour, led by Metro Blooms, to view the results of each year's garden grant recipients.