

## 1. NEIGHBORHOOD ORGANIZATION

### Marshall Terrace Neighborhood Organization

## 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Mary Jamin Maguire-Chair](#) or [Shari Seymour-Community Coordinator](#)

Organization Address: [P.O Box 18180 Minneapolis, MN](#)

Organization Address 2:

Organization ZIP: [55418](#)

Organization Email Address: [marshallterracempls@gmail.com](mailto:marshallterracempls@gmail.com)

Organization Phone Number: [612-568-7422](tel:612-568-7422)

## 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: [marshallterrace.org](http://marshallterrace.org)

Facebook: [facebook.com/marshallterraceminneapolis](https://facebook.com/marshallterraceminneapolis)

Twitter: [twitter.com/marshallterrace](https://twitter.com/marshallterrace)

Other:

## 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**04/02/2019**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

700

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter 700 a month  
(If so, at what frequency?)

Number of subscribers to 39  
your email list

Number of followers on 460  
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

We flyer every house and Business in the neighborhood twelve times a year. In addition two times this year with special flyers. Our newsletter is monthly. We also connect with the neighborhood by phone and website

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

850

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

We created a Heritage Potluck event for the neighborhood, which was and will be held in January. This is an event where the residents get to bring a dish from their heritage or family favorite to share with guests. The guest in turn get to vote on their favorite dish.

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We went to quarterly Public meetings. Instead of having an informational meeting, we created an event theme for our general meetings. We connect with all residents by newsletter, general mailings, through word of mouth, Facebook, Twitter and our website.

We are very excited about our new yards signs. We have developed informational yards signs highlighting the neighborhood meetings and events.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

We held our second annual October Fall Festival as a quarterly meeting held at 56 Brewing a local business in Marshall Terrace. One of the issues Marshall Terrace had been facing is that there was not a great number of residents attending our monthly General meetings. So the Marshall Terrace Board decided to go to quarterly General Meeting and create an event along with giving the residents update to the happenings in Marshall Terrace to get more attendance. This event has proven an increase in attendance and has a great response to the neighborhood as a whole to want to attend other events that happen throughout the year. The Fall Festival is an event that includes resident of all ages and their pets. We host activities for the adults and children. We have an information table for the residents to express their ideas and concerns also to get a chance to know and understand what Marshall Terrace and the City of Minneapolis has to offer to home owners and renter and ways that residents can get involved in the neighborhood.

### 18. MAJOR HIGHLIGHT #2

National Night Out is our greatest event of the year. We host our NNO at the Marshall Terrace Park and we welcome all residents, a wide variety of people attend from all ages and cultures, of Marshall Terrace. We have a potluck dinner, announcements, prizes, activities for the children, musical entertainment and special guest speaker attend our event. We have an information table for the residents to express their ideas and concerns also to get a chance to know and understand what Marshall Terrace and the City of Minneapolis has to offer to home owners and renter and ways that residents can get involved in the neighborhood. We had 151 residents in attendance this year.