

1. **NEIGHBORHOOD ORGANIZATION**

Northeast Park Neighborhood Association (NEPNA)

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Christie Rock Hantge](#)

Organization Address: [P.O. Box 18012](#)

Organization Address 2: [Minneapolis, MN](#)

Organization ZIP: [55418](#)

Organization Email Address: info@northeastpark.org

Organization Phone Number:

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: www.northeastpark.org

Facebook: <https://www.facebook.com/Northeast-Park-Neighborhood-Association-182654927348/>

Twitter:

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/14/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Monthly
(If so, at what frequency?)

Number of subscribers to 150
your email list

Number of followers on 271
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Partnered with NE neighborhoods for the Broadway Task Force

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

1600

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

NEPNA saw an increase in new member participation and a board which consists of many new members. We greatly improved our communication and hope to see an even greater neighborhood participation in 2019. We worked hard to connect with other neighborhood associations, City staff, Park staff, Park Board members and our Council Member which led to having nearly all of our meeting include these folks.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

This year, NEPNA completed our strategic planning process and we are ready to begin to implement this plan. The process included neighbor feedback at every step with meetings and activities designed to capture what our community wants from our organization. Our board officers wrote the plan and worked with the City to receive approval. With our funding in jeopardy, we met the challenge and ensured that our community is able to move forward with exciting plans to improve Northeast Park and the lives of all the residents.

18. MAJOR HIGHLIGHT #2

Part of the strategic plan is to improve our neighborhood through a housing grant program. Our neighbors reported the need to improve our housing stock and work to provide funding that is accessible to our lower-income home owners. With the assistance of the Center for Energy and Environment (CEE), NEPNA designed a program to meet the request of our community members and already have grants approved to improve our neighborhood.