

1. NEIGHBORHOOD ORGANIZATION

Nicollet Island-East Bank Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Chris Lautenschlager](#)

Organization Address: [171 Island Avenue E](#)

Organization Address 2:

Organization ZIP: [55401](#)

Organization Email Address: chris@niebna.com

Organization Phone Number: [612-280-5302](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.niebna.com

Facebook: www.facebook.com/niebna.mpls

Twitter: www.twitter.com/niebna

Other: www.instagram/niebna

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/21/2019

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☐ Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☐ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ Carried out primarily to inform and increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

10. **EVENTS** (please check all that apply)

- ☐ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☐ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☐ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter No
(If so, at what frequency?)

Number of subscribers to 269
your email list

Number of followers on 214
Facebook and Twitter Combined

12. OTHER (please check all that apply)

- ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☐ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- ☐ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☐ Targeted outreach in apartment buildings or blocks to reach renters
- ☐ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☐ Held focus groups or open meeting formats for under-represented communities
- ☐ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☒ Included an Americans with Disabilities Act statement on meeting and event notices
- ☐ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☐ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

In late 2018 we hired an administrator who has bolstered our social media presence and started a regular e-newsletter.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Through concerted effort in our last election cycle, NIEBNA now has 3 renters on our board of directors, representing two buildings where we've had no success in attracting new recruits.

18. MAJOR HIGHLIGHT #2

Annual Keep-The-Beat Fund Raiser at Pillsbury "A" Mill:

A joint task force of NIEBNA and NEBA volunteers planned and executed this annual event by spreading out across the neighborhood to sell tickets to businesses and residents in-person, via email, and call-back door hangers. Proceeds from the event went to fund Extra Patrol Officers in the 2nd Precinct.