

## 1. NEIGHBORHOOD ORGANIZATION

### North Loop Neighborhood Association

## 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Tim Bildsoe](#)

Organization Address: [PO Box 580672](#)

Organization Address 2: [Minneapolis, MN](#)

Organization ZIP: [55458](#)

Organization Email Address: [info@northloop.org](mailto:info@northloop.org)

Organization Phone Number: [612-801-3599](#)

## 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: [northloop.org](http://northloop.org)

Facebook:

Twitter:

Other:

## 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**03/27/2019**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

### 5. MEETINGS (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☒ Conducted one or more focus groups

### 6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☐ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

### 7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☒ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

1000

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter  
(If so, at what frequency?)

Number of subscribers to your email list 1600+

Number of followers on Facebook and Twitter Combined 5000+

12. **OTHER** (please check all that apply)

- ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

We work closely with the Warehouse Business Association on communicating our events and activities. We survey residents at our annual meeting (over 200 residents). We are also an active participant with NuLoop Partners to communicate with businesses and residents.

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

6100

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☒ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☐ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☒ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

We held a number of neighborhood-wide events that attracted residents from all over the North Loop. In particular, we hosted four family-focused engagement events that were very popular with young families. We also partnered with the dominant property management company, FirstService, to communicate directly with our rental community.

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We are always open and interested in trying new ways to engage with our residents, especially under-represented groups, such as renters. In 2019 we plan to focus more attention on improving our social media capabilities to engage more residents. We also moved the location of our board meetings to a bigger and centrally located space to accommodate more participation.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

Issue: More green-space is needed in the urban environment of the North Loop.

Impacted: Every resident benefits from trees, parks and natural amenities. They support a cleaner environment, provide recreational opportunities and give residents a better sense of community pride and ownership.

Actions: 1) We continued our 10+ year pursuit of a small neighborhood park on a parcel located on 3rd Street. In late 2018, in partnership with the Minneapolis Park Board and the landowner (as well as others) we were successful in making the park a reality. Construction should begin in early 2020. 2) The NLNA planted and replaced many boulevard trees throughout the North Loop. 3) In 2018, in partnership with MN Department of Transportation, we started construction on a small park at the intersection of Washington Ave and 3rd Ave. We engaged residents of the North Loop in creating the park. Additional work will be done at that location in 2019. 3) We identified two to three other locations in the North Loop to develop small green areas and dog parks.

### 18. MAJOR HIGHLIGHT #2

Issue: Pedestrian safety concerns at intersections throughout the North Loop.

Impacted: Every resident who travels by foot, bike, scooter and/or vehicle is impacted.

Actions: The NLNA hosted a pop-up meeting with residents, city officials and MPD at a busy intersection in the North Loop to discuss the problem and find viable solutions. Here are the actions we took in 2018: MPD increased their enforcement of existing traffic laws. The NLNA purchased pedestrian crossing signs for our pedestrian crossing locations to alert drivers and improve safety for pedestrians. Through actions the NLNA took in 2016, the city will be making street improvements to many popular pedestrian crossing locations in 2019.