

1. NEIGHBORHOOD ORGANIZATION

Northside Residents Redevelopment Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Martine Smaller](#)

Organization Address: [1315 Penn Ave N](#)

Organization Address 2:

Organization ZIP: [55411](#)

Organization Email Address: contactus@nrrc.org

Organization Phone Number: [612-335-5924](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: nrrc.org

Facebook: [Northside Residents Redevelopment Council](#)

Twitter: [@NRRCminneapolis](#)

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

01/22/2019

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☒ Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☒ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☒ Conducted primarily by volunteers
- ☒ Carried out primarily to increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☒ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

4200

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Seasonally
(If so, at what frequency?)

Number of subscribers to 1503
your email list

Number of followers on 595
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☒ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

1400

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☒ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☒ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☒ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☐ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Our organization reached out to under-represented neighborhood groups through the use district meetings, where we arranged a meet and greet for residents in all of NRRCs designated districts. Residents were also awarded mini block club grants; We supplied a grant to one resident who organized a backpack giveaway. This year we translated our newsletter into Spanish for residents of Cityview Apartments (of the 20% Latinx population in North Minneapolis the majority reside in those apartments). And lastly, NRRC staff attended several Northside Neighborhood Council meetings to discuss policy and procedures, including and affecting all the Northside neighborhood organizations.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Conducting district meetings, working closely with youth and seniors using environmental initiatives, utilizing translation services, NRRC house development allowing for new partnerships.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

NRRC's top priority in 2018 and into 2019 is the renovation of an abandoned 100 year old house into a headquarters for NRRC with community gathering and learning spaces. We took part in the annual Give to the Max Day campaign on November 15th and raised funds to go towards the development, utilizing the state-wide momentum as well as networking tools that GiveMN already possessed due to its large network of organizations and campaigns.

The NRRC Headquarters will be an example of how an urban home can combine sustainable practices such as water recapture, solar energy, and high efficiency with affordable and healthy living. In addition, our goal is to develop youth programming curriculum in the cultivation of flowers, edible mushrooms, medicinal plants and honey/beeswax products. NRRC will offer tours, educational workshops, certification classes, space rental for community events, and more with Northside residents. Community members will learn, enjoy the beauty of the space, and gain valuable resources for implementing environmentally sustainable possibilities into their own homes.

18. MAJOR HIGHLIGHT #2

The implementation of our Financial Literacy, Organics/Recycling and Rain Barrel workshops were another major highlight due to their emphasis on resident education and engagement and sustainable practices.

In partnership with Lutheran Social Services' Get Lifted initiative, NRRC conducted a series of financial literacy workshops targeted towards resident seniors. Northsiders, and specifically African-Americans often struggle navigating the financial landscape due to perceived and present biases from banks and agents. Seniors were targeted as they are often at risk due to lack of physical or mental capability. To combat this, NRRC staff developed a financial literacy bingo game which eased the pressure of "money talk" among workshop attendees. Credit improvement, budgeting, paying off debt and buying a home were among the topics addressed in the interactive workshop. Resources to further assist seniors in need were offered after the workshop.

Our Organics/Recycling workshops were created in partnership with the City of Minneapolis to educate Northside residents and organizations on the environmental benefits of recycling and composting. Northside has the lowest rate of residents utilizing organics and recycling, so this program was based out of a need for Northside residents to gain exposure to the various initiatives present in the rest of the city. NRRC staff also created a sorting game where for

workshop attendees to test their knowledge on what was or wasn't recyclable/compostable/trash. We encouraged organizations to register for organics and incorporate more environmentally friendly practices into their day to day duties. Individual attendees were also given a chance to register for organics after the workshop.

Our Rain Barrel workshops emphasized the environmental benefits of rain water collection and allowed interested residents to learn the mechanics of rain collection to power their appliances or water their gardens. Attendees who took part in the educational workshop were supplied their own rain barrels upon completion.