

1. NEIGHBORHOOD ORGANIZATION

Nokomis East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Becky Timm](#)

Organization Address: [4313 E 54th Street](#)

Organization Address 2:

Organization ZIP: [55417](#)

Organization Email Address: nen@nokomiseast.org

Organization Phone Number: [612-724-5652](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.nokomiseast.org

Facebook: <https://www.facebook.com/Nokomiseast/>

Twitter: <https://twitter.com/NokomisEast>

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

01/24/2019

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☐ Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☒ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☒ For more than one issue/outreach effort
- ☒ On a routine basis
- ☒ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☒ Carried out primarily to increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☒ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

6000

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) 2 times per year mailed to 6,742 households

Number of subscribers to your email list Weekly e-news to 1,229 subscribers

Number of followers on Facebook and Twitter Combined 2,605

12. **OTHER** (please check all that apply)

- ☒ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☐ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

2487

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☒ Provided notices of annual and special meetings in multiple languages
- ☒ Provided newsletter articles or web pages in multiple languages
- ☒ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☒ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☐ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Community Engagement

- o 17 community input sessions
- o 190 households door-knocked
- o Over 6,000 flyers hand delivered to homes and apartments (English and Spanish)
- o Completed Community Snapshot
- o Monthly Board training exercises on representation, equity and accountability led by community organizer
- o Sponsored Dancing Classrooms at Keewaydin Elementary School
- o Nokomis East Organization Network
- o Southside United Neighborhoods (SUN)
- o Green Partners Network

Bossen Area Outreach

- o 2nd Annual Bossen Renters Party
- o Two visits by Mayor Frey to Bossen activities
- o Minneapolis Health Department Outreach Projects:
 - o Biweekly Twin Cities Mobile Market (TCMM) stops (May-Dec);
 - o 10 NENA Pop Up Events at TCMM stops (May – Sept);
 - o 6 SNAP-Ed cooking classes;
 - o Health Advisory Group;
 - o Landlord meeting about going smoke-free in multi-unit buildings; and
 - o Re-Think Your Drink Campaign
- o Launched Liga Latina Sabitina / Bossen Latino Youth Soccer League
- o Worked with MPBR to provide park staffing and offer free youth activities, meals and snacks at Bossen Field
- o Sponsored installation of 2 speed humps by Bossen Field and apartment buildings
- o NENA staff door-knocks Bossen households each week
- o Completed - Center for Urban and Regional Affairs (CURA) grant - Diverse Board member recruitment, retention and training
- o Awarded - Headwaters Foundation Community Innovation grant – To hire a Somali-speaking community organizer in 2019
- o Fundraising from local churches to support outreach work
- o Minneapolis Renters Coalition
- o Renters rights
- o Meetings with Ward 11, MPD and Inspections
- o Safety meeting with MPD and Ward 11 after a shooting
- o Landlord meeting with Ward 11 to secure funding for safety camera installation
- o Ward 11 and NENA Resident Survey
- o Hired a Step-Up Intern to support Bossen outreach

Housing, Commercial & Streetscape

- o 12 HCS Committee meetings
- o 8 NENA home improvement loans and an additional 9 home improvement loans from the Center for Energy and Environment
- o 18 curb appeal matching grants
- o 2 business matching grants
- o Commercial façade improvement matching grants
- o 15 business visits and program promotions by NENA staff
- o 34th Avenue S reconstruction project

Green Initiatives

- o 12 Green Initiatives Committee meetings
- o Launched Nokomis East Green Fair
- o 3 Monarch Mile and 6 Blooming Boulevards pollinator garden projects
- o 2 Neighborhood Clean-Ups
- o Nokomis Naturescape Garden
- o Nokomis East Gateway Garden
- o Nokomis East Giving Garden
- o Free countertop composting bins
- o Completed - Hennepin County Green Partners grant – Improved recycling and composting
- o Awarded – Hennepin County Good Steward grant for 2019 raingarden project

Events & Meetings

- o State of Our Neighborhood
- o Great Nokomis East Crock Pot Cook-Off & Fundraiser
- o Annual Meeting and Board Elections
- o Grow Monarch Habitat Workshop
- o Nokomis East Garage Sale Day
- o Bossen Renters Party
- o Keewaydin & Morris Park Festival and Nokomis Movie in the Park
- o National Night Out
- o Bossen Backpack Give-Away
- o Minneapolis Monarch Festival
- o Bossen Youth Soccer League Season End Celebration
- o Gateway Garden and Nokomis Library Event
- o Night Before New Year's Eve

Communications

- o NENA Communication Plan
- o Communication Ad Hoc Work Group
- o 2 mailed newsletters
- o 2 mailed postcards
- o Weekly e-news
- o 2 FaceBook pages and Twitter
- o NENA gear (T-shirts, bags, prints)

Fundraising

- o Finance and Fundraising Committee
- o Fundraising Teams – Events, Conversation and Campaign
- o Fundraising Roadmap and 1,000 Day Fundraising Plan
- o Raised \$6,400 in individual donations, \$3,800 in corporate donations and \$8,000 in earned income

Governance

- o Approved the 2019-2021 Strategic Plan
- o Charities Review Council Accountability Standards
- o Annual Board self-evaluation
- o Passed 2017 Financial Review by City
- o Board members - 8 members elected at Annual Meeting
- o Board appointed 8 members for vacated seats throughout the year
- o Multiple candidates for each election/appointment
- o Board recruitment and training materials in Spanish

Staffing

- o Permanent - Executive Director, Program & Communication Manager and Community Organizer
- o Temporary - Public Allies AmeriCorps member and summer Step Up Intern
- o Training - St Thomas Executive Director Leadership Institute; Headwaters Foundation Giving Project Cohort; bushConnect Conference; MCN and St Thomas workshops.
- o Monthly staff reports, bi-annual work plans and annual evaluations
- o Contract translators and interpreters
- o Contract bookkeeper and project support
- o Volunteer and donor CRM system

NCR Work

- o Executive Director served on Neighborhoods 2020 Work Group
- o Executive Director invited to speak at NCEC meeting
- o Executive Director meetings with NCEC commissioners and NCR staff
- o NENA info table at Community Connections Conference

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

When planning for 2018 projects, the NENA Green Initiatives Committee identified two main obstacles for residents seeking to gain environmentally sustainable lifestyle habits. The first was a lack of knowledge needed to effectively form the habit, and the second was a fear of judgement or intimidation around their lack of environmental knowledge. In response, the committee launched the first Nokomis Green Fair, with 21 exhibitors and two presentations covering a wide variety of topics in a judgement-free atmosphere. Exhibitors were required to have an interactive element to their booths to encourage hands-on learning. Visitors were able to grab a free food scrap bin, view the solar energy potential of their roofs, or check out a variety of electric vehicles. The event was a big success, attracting 205 people. It planted the seeds for an expanded version, the South Minneapolis Green Fair, which will be hosted by NENA, Standish-Ericsson Neighborhood Association, and Longfellow Community Council in 2019.

18. MAJOR HIGHLIGHT #2

NENA worked with a father and son team who lives in the Bossen area to plan out a community desire. From these conversations, the Liga Latina Sabatina / Bossen Latino Youth Soccer League was born. NENA worked with the Minneapolis Park and Recreation Board to obtain space, goals, flags and soccer materials for the matches. The father and son recruited 14 teams, volunteered hundreds of hours and allowed 420 youth from 7-12 and women to play soccer for free each Saturday from May until September. NENA hosted the Season End Celebration on September 22. We received a ReCAST grant to help purchase trophies and medals for the players. It was chilly morning start to the celebration, but teams gave it their all to beat their opponents in order to hold a first place trophy and enjoy an ice cream treat. Mayor Jacob Frey and Council Member Jeremy Schroeder were on hand for the U.S. and Mexican national anthems and to start the tournament.