

## 1. NEIGHBORHOOD ORGANIZATION

### St. Anthony East Neighborhood Association

## 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Christina Perfetti](#)

Organization Address: [P.O. Box 18130](#)

Organization Address 2:

Organization ZIP: [55418](#)

Organization Email Address: [info@saenaminneapolis.org](mailto:info@saenaminneapolis.org)

Organization Phone Number:

## 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: [saenaminneapolis.org](http://saenaminneapolis.org)

Facebook: <https://www.facebook.com/saenaminneapolis/>

Twitter:

Other:

## 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**02/25/2019**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

### 5. MEETINGS (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☒ Conducted one or more focus groups

### 6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☒ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ For more than one issue/outreach effort
- ☒ On a routine basis
- ☒ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☒ Carried out primarily to increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

### 7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

500

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☒ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

500

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Quarterly  
(If so, at what frequency?)

Number of subscribers to 450  
your email list

Number of followers on 356  
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- ☒ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☒ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

*Other activities* (please describe here):

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

3000

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☒ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☒ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☐ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

*Other activities* (please describe here):

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

This year we participated in Open Streets and conducted an intercept survey for the Broadway St. Task Force. We were able to collect 250 surveys that day and drummed up a lot of interest in our work.

We changed our meeting schedule in 2018 to make Community Meetings feel more like an event, instead of doing them every other month. We had much higher attendance and chose a theme for each one, which involved small group activities for all attendees to get involved in a discussion.

We now offer some type of food at each outreach event/activity including community meetings. This year, at our Annual Meeting, we were able to hire an ice cream truck to provide ice cream at our event, which attracted many more participants, and gave us the ability to focus on conducting the meeting and running elections. We had 100 attendees and all of our elected officials gave an update to residents.

In 2018, we were able to hire a part-time Community Outreach Coordinator, which made all the difference with event coordination and outreach activities (ie door knocking). We had twice the contact this year with our residents!

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

A priority for our board in 2018 was to address pedestrian safety issues on Broadway St. NE. Over the years, many residents have expressed concern for their safety along the corridor. We acknowledge that many of our low income residents, residents with disabilities, and residents of color utilize the corridor for walking, biking, and busing. After discovering a scheduled mill & overlay project that was scheduled for the street summer 2019, we took this as an opportunity to advocate for those folks and improve livability of our neighborhood.

In March 2018, our Community Meeting centered around sharing out stories with Council Member Fletcher's office in attendance. Then, with the help with Logan Park Neighborhood Association, Beltrami Neighborhood Council, and Our Streets Minneapolis, we launched the Broadway St. Task Force in July 2018. Every neighborhood along the corridor is represented at the meetings. At our first meeting, we created an unbiased survey that would assist us in identifying specific issues that stakeholders are facing with the corridor. At the beginning of August, we surveyed folks who attended NE Open Streets and by the end of September, we had 989 survey responses.

Since that time, we have used these results to articulate possible solutions to Hennepin County's and the City of Minneapolis's Public Works departments. We have had several meetings with those entities, ahead of the mill & overlay project to attempt to include some safety improvements. Stay tuned for more updates!

### 18. MAJOR HIGHLIGHT #2

This year was the second phase of our Community Commons Park improvement project. We focused heavily on hardscaping to make some dramatic changes. Our Park Committee took an active role in engaging residents through this process, including hosting a Playground Design Session, where we were able to get resident input. November marked the 2 year anniversary of this committee's work.

First, we installed raised beds and standing beds in our garden for residents who may have a harder time gardening directly on the ground. Our garden is a big source of food for the gardeners who live in our MPHA highrise, and we wanted to create more opportunity for those folks to garden comfortably.

Second, we installed picnic tables and grills close by our play area for residents to gather and enjoy community events. We utilized this space for our board picnic this summer, as well as National Night Out.

Third, we replaced our aging playground equipment and installed a playground that brings more color and safety to the space. Our play area is officially up to ADA standards, including the flooring. We worked with a local company to design and install the playground.

Fourth, we installed bike racks to promote biking to the park.

In August, we celebrated the Playground Unveiling and we fired up the grills for an afternoon of community fun! We've had very positive feedback about the improvements and appreciation from neighbors that our organization is investing in a space that belongs to all residents.