

1. NEIGHBORHOOD ORGANIZATION

Saint Anthony West Neighborhood Organization (STAWNO)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Margaret Egan, Chair/Gayle Bonneville, Project Coordinator

Organization Address: 909 Main St. NE

Organization Address 2: Lower Level

Organization ZIP: 55413

Organization Email Address: neighbors@stawno.org

Organization Phone Number: 612-758-0020

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: stawno.org

Facebook: facebook.com/STAWNO

Twitter: twitter.com/stawno

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/14/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

50

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (if so, at what frequency?) *approximately quarterly plus postcards as needed; mailed to all addresses as well as shared via eblast to email list*

Number of subscribers to your email list 326

Number of followers on Facebook and Twitter Combined 349 on Twitter plus 297 on Facebook = 646

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

[See narrative below](#)

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

800

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

[Dickman Park summer activities \(see details below\)](#) continue to attract a diverse population from the neighborhood that may not otherwise become aware of and interact with STAWNO through its monthly board meetings. To promote the events, STAWNO publishes and mails postcards and newsletters in English, Spanish and Somali to each address in the neighborhood.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

STAWNO's Dickman Park summertime youth and family activities for all ages continue to generate a healthy turnout and successful engagement with residents who may not normally attend our

regular board meetings. This year we extended hours into the early evenings and continued to interact with a diverse group of families via the annual neighborhood picnic, puppet shows, Movie in the Park and other events at Dickman Park events sponsored and organized by STAWNO. In addition, a police officer who lives in the neighborhood became part of the Dickman Park summer team to strengthen the relationship between residents and the Minneapolis Police Department. As one board member notes, "It's wonderful to see neighbors meet one another for the first time at Dickman Park and to see kids come together to play and make friendships that will last a lifetime."

The Saint Anthony West neighborhood is now home to two new large multi-family apartment buildings that opened in late 2018; we have begun to reach out to the new residents there to encourage their participation in the community.

STAWNO is also forging new communication pathways with the Ukrainian Center located in our neighborhood, in partnership with a new board member.

In early 2018, we held special meetings with park board staff to brainstorm on our area parks as part of the East of the River Parks Master Plan process. Residents, some new to STAWNO, engaged in lively discussions on the needs of our diverse community, particularly at Dickman Park. We have also engaged, via our active Riverfront Parks Committee, with park staff and our park commissioner to offer neighborhood input on the use of park dedication fees.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

STAWNO revitalized its home fix-up loan program offerings in 2018. We contracted with a new vendor to gain input on best practices for neighborhood loans using our NRP funds. That vendor provided a refreshed web page via their site that also informs residents of additional loan/grant products available from other agencies that may help them. STAWNO's new loan program offers "green" loans at the low rate of 2 percent interest, to highlight the need for energy efficiency in our homes and in keeping with the City of Minneapolis' climate action plan goals. Other home improvements can be made at 3 percent interest.

18. MAJOR HIGHLIGHT #2

On the heels of our successful Main Street Median planting and beautification project, STAWNO engaged in 2018 with the Minnesota Department of Transportation to begin work via a state grant to enhance the long-lamented "triangle island" at the University-Broadway intersection. Work started in 2018, and plantings to transform this concrete slab into a welcoming gateway are under way. The revamping of this location will also enhance pedestrian safety by re-configuring, with STAWNO's input, this corner of the busy intersection. STAWNO's project has even inspired a neighboring Sheridan board member to undertake similar streetscape enhancements on the Sheridan portion of this major gateway intersection near the middle school.