

1. **NEIGHBORHOOD ORGANIZATION**

Southeast Como Improvement Association (SECIA)

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Alex Farrell](#)

Organization Address: [P.O. Box 18460](#)

Organization Address 2:

Organization ZIP: [55418](#)

Organization Email Address: office@secomo.org

Organization Phone Number: [612-685-0371](tel:612-685-0371)

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: secomo.org

Facebook: facebook.com/SoutheastComo/

Twitter: [@SouthEastComo](https://twitter.com/SouthEastComo)

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/29/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

530

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	SECIA's Comotion newsletter goes out quarterly to all mailing addresses in Como.
Number of subscribers to your email list	390
Number of followers on Facebook and Twitter Combined	761

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Worked extensively with the Office of Off-Campus Living at the University of Minnesota.

13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

3336

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

SECIA was excited to welcome a new board member in 2018, who is an active member of our local mosque, Dar Al-Farooq. In addition, we continued to seat a board member representative from the Minnesota Student Association (MSA) and a member from the Council of Graduate Students (CoGS) at the University of Minnesota.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

SECIA hosted many open events at Van Cleve park including a music & dance series, tabled a get out the vote information station providing voter information, held open meetings including input sessions, brought in new volunteers through neighborhood connections and hosted a very successful annual cookout that once again included over 800 guests from in and around the neighborhood. A utility box wrapping project continues to find success with increased fundraising from community residents. We continue to have strong neighborhood involvement in the community garden projects.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

SECIA applied for and received a Good Neighbor Fund grant to put on a series of music and dance performances. Three groups, Siami Matazungidi, Heart and Soul Drum Academy, and Brazil Arts Twin Cities, put on shows in the Van Cleve gym. Southeast Como lacks in free arts performances, so this series provided neighborhood residents the opportunity to get involved free of charge. Some challenges were posed by inclement weather, but attendance was overall good. The final performance brought in over 100 people.

18. MAJOR HIGHLIGHT #2

Como continues its goal to wrap every Utility Box in the neighborhood by applying for and receiving a Good Neighbor Fund mini-grant in the spring of 2018. Along with additional outreach and fundraising, three more boxes were wrapped. We continue to fund-raise for the Utility Box project, this year already raising over \$2,000.