

1. NEIGHBORHOOD ORGANIZATION

Standish-Ericsson Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Candace Miller Lopez](#)

Organization Address: [4557 34th Ave S](#)

Organization Address 2:

Organization ZIP: [55406](#)

Organization Email Address: office@standish-ericsson.org

Organization Phone Number: [6127211601](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: <http://www.standish-ericsson.org/>

Facebook: <https://www.facebook.com/sena.mpls/>

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/11/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- ☒ Held regular committee meetings or discussion groups that are open to all stakeholders
- ☒ Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- ☒ Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- ☒ Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- ☐ At least once reaching a portion of neighborhood
- ☐ At least once reaching most or all of the neighborhood
- ☐ For more than one issue/outreach effort
- ☐ On a routine basis
- ☐ Conducted primarily by staff members
- ☐ Conducted primarily by volunteers
- ☐ Carried out primarily to increase membership and participation
- ☐ Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- ☒ At least once reaching a portion of neighborhood
- ☒ At least once reaching most or all of the neighborhood
- ☒ Carried out primarily to inform and increase membership and participation
- ☒ Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

4800

10. **EVENTS** (please check all that apply)

- ☒ Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- ☒ Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- ☒ Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter No
(If so, at what frequency?)

Number of subscribers to 442
your email list

Number of followers on 1540
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- ☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)
- ☐ Conducted another form of survey (e.g., intercept survey)
- ☒ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

1000

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- ☐ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐ Provided notices of annual and special meetings in multiple languages
- ☐ Provided newsletter articles or web pages in multiple languages
- ☒ Targeted outreach in apartment buildings or blocks to reach renters
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☐ Held focus groups or open meeting formats for under-represented communities
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- ☐ Included an Americans with Disabilities Act statement on meeting and event notices
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☐ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

1st Annual Hoops and Hot Dogs Festival

- What was the issue or opportunity the neighborhood was facing? Real or perceived neighborhood crime
- Who was impacted? Entire neighborhood, but mostly those around Sibley Park
- What steps did you take to address the issue or opportunity? Festival for neighbors and users of the park with food, activities and games
- What was the outcome? Neighbors and users of the park got opportunity to interact with each other in ways they previously had not

16th Annual Neighborhood Garage Sale – hundreds of participants

- What was the issue or opportunity the neighborhood was facing? Neighborhood sale as revenue generator for individual households and recycling event
- Who was impacted? 100 individual sales and hundreds of shoppers
- What steps did you take to address the issue or opportunity? Provide platform for community-wide participation, creating maps and generating interest across the city
- What was the outcome? Generated approximately \$30,000 in neighborhood economic activity and thousands of items re-purposed

1st Annual Harvest Dance at Lake Hiawatha Park

- What was the issue or opportunity the neighborhood was facing? Community event outdoors to nurture neighborhood cohesiveness
- Who was impacted? Approximately 250 attendees
- What steps did you take to address the issue or opportunity? Organized festival at Lake Hiawatha Park including food, music and dance
- What was the outcome? Neighborhood community building

7th Annual Tree Lighting Festival – 150 attendees

- What was the issue or opportunity the neighborhood was facing? Community event to nurture neighborhood cohesiveness
- Who was impacted? 250 attendees
- What steps did you take to address the issue or opportunity? Organized Tree Lighting Celebration including food, music, Santa photo opportunity
- What was the outcome? Neighborhood community building

Administration of \$50,000 2018 Façade Improvement program for City of Minneapolis

- What was the issue or opportunity the neighborhood was facing? Support neighborhood business nodes

- Who was impacted? Local businesses interested in updating their exteriors
- What steps did you take to address the issue or opportunity? Administer Façade Improvement Program for the City of Minneapolis for ten business nodes in and around the Standish and Ericsson neighborhoods
- What was the outcome? Eight grants processed and awarded for façade improvements in the neighborhood

2018 Neighborhood of Raingardens – installation of 20 individual raingardens in the neighborhood

- What was the issue or opportunity the neighborhood was facing? Water quality issues as pertaining to Minnehaha Creek and Lake Hiawatha
- Who was impacted? All users of Minnehaha Creek and Lake Hiawatha
- What steps did you take to address the issue or opportunity? Administered grant from Hennepin County, working with Metro Blooms and Conservation Corps
- What was the outcome? Installation of twenty raingardens in the neighborhood on private property

SENA and Folwell Performing Arts Magnet are partnering on a public art project, "A View Through Words"

- What was the issue or opportunity the neighborhood was facing? Community building, organizational cohesion, arts opportunities
 - Who was impacted? Residents and students at Folwell
 - What steps did you take to address the issue or opportunity? We are designing and building 3 mosaic benches to be install in the neighborhood. The benches will be designed based on poetry written by the students and community members
 - What was the outcome? In progress
- **Monthly e-newsletter** – 441 recipients
 - **Facebook outreach** – 1,540 followers
 - **Website rebuild**
 - Receive and review residential and commercial development proposals
 - Organize and moderate community input meetings for County and City pedestrian and bike street upgrades

18. MAJOR HIGHLIGHT #2

See above