2018 Annual Report
Community Participation Program



Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

HPNA, Heritage Park Neighborhood Assoc

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Victoria Bayerl
Organization Address:	1000 olson memorial hwy
Organization Address 2:	
Organization ZIP:	55411
Organization Email Address:	community@hpna.org
Organization Phone Number:	

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:

Facebook:

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/11/2019

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project

Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood

At least once reaching most or all of the neighborhood

For more than one issue/outreach effort

On a routine basis

Conducted primarily by staff members

Conducted primarily by volunteers

Carried out primarily to increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-**KNOCKING in 2018?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)



At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through <u>FLYERING</u> in 2018?

0

10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. <u>COMMUNICATION</u> (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	each month until October
Number of subscribers to your email list	270
Number of followers on Facebook and Twitter Combined	NA

12. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2018

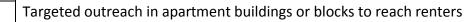
250

14. <u>How did your organization reach out to under-represented groups in your</u> <u>neighborhood?</u> (please check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

Provided notices of annual and special meetings in multiple languages

Provided newsletter articles or web pages in multiple languages



Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities



Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood



Included an Americans with Disabilities Act statement on meeting and event notices



Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here): 90% of neighborhood is under represented

15. What more would you like to tell NCR or the community about your <u>Stakeholder Involvement</u>? What are you doing that is <u>new or particularly</u> <u>successful</u> to involve residents and others?

large Nat Night Out, far more than this actual neighborhood attended, 700+ people,

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2018 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Staff organizer struggled to work with Urban Strategies, part of the main office. There were several ways used to try and remove them and they succeeded in terminating him with the use of the HPNA Chair and a coup, while two exec members were absent.

No outreach is being done, we have no staff, only two volunteer board members handling the situation and bills. An annual mtg is planned.

18. MAJOR HIGHLIGHT #2

The board and staff has gone through multiple staff and board changes over last five years and struggles to keep ethical board members and the amt of volunteers it takes to plan and run events.