

1. NEIGHBORHOOD ORGANIZATION

Shingle Creek Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Amy Luesebrink](#)

Organization Address: [PO Box 15656](#)

Organization Address 2:

Organization ZIP: [55415](#)

Organization Email Address: mpls.scna@gmail.com

Organization Phone Number: [612-597-9464](tel:612-597-9464)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.shinglecreekmpls.org

Facebook: <https://www.facebook.com/ShingleCreekNA/>

Twitter: [Shingle Creek Neighborhood Association](#)

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/12/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

1100

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter every six months
(If so, at what frequency?)

Number of subscribers to 151
your email list

Number of followers on 809
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

SCNA volunteer Board members and other volunteers host, cohost and table along with one part-time staff at several neighborhood seven events including: STEAM Expo, Holiday on 44th, Shingle Creek Clean-up, Creekview Park Ice Cream Social, Northside Housing Fair, and City hosted Community Connections Conference for face to face outreach.

We organize and host several community events that help raise awareness of Shingle Creek as an impaired waterway and as a neighborhood community amenity; Shingle Creek Clean-up,

Positive North Minneapolis youth through partnering with Patrick Henry Herobotics: STEAM Expo, which showcase positive Science, Technology, Engineering, Art, Math activities of over 7 local schools and have one hundred people participating at each annual event.

We also partner and table with VINA and Our Neighborhood Works on their annual Holiday on 44th event which has over one thousand people in attendance annually to help promote our community work. We also have tabled at the City-wide Community Connections Conference to help promote our community and our work.

We partner with VINA and CAN on the highly successful Tiny Fields project. We have the second highest number of "Tiny Fields" participants and we continue to grow annually.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

6120

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
 - Provided notices of annual and special meetings in multiple languages
 - Provided newsletter articles or web pages in multiple languages
 - Targeted outreach in apartment buildings or blocks to reach renters
 - Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
 - Held focus groups or open meeting formats for under-represented communities
 - Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
 - Included an Americans with Disabilities Act statement on meeting and event notices
 - Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
-

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

New this year we're holding Create a Community Center meetings that have attracted new participation, new board member, and new committee chairpeople. This committee is focused on having discussions around creating community. Whether it's bricks and mortar or more programming or events at Creekview Park, this committee's work is proving to be the invaluable face to face touchpoint for continuing to build community.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Create a Community Center Committee established to help with the MPRB Northside Service Area Master planning effort. Over 40 neighborhood residents and volunteers participated with the newly SCNA hosted monthly Create a Community Center committee work. Creekview Park Recreation Center desperately needs a facelift and needs to change to offer more for this community of 30,000 of all ages. Our area has only three public venues to hold civic engagement or other community meetings in the evenings for groups and gatherings after 6pm.

This committee's multi-year was instrumental in shaping the Minneapolis Park and Recreation Board's planning work for the North Service Area Master Plan. Due to their strong advocacy, the plan incorporated improvements to include an international Sepak Takraw court, a first for the City of Minneapolis parks system. Pickleball Courts, which would be the first in the area, and improvements for the Cricket field at Bohanon park. All international sports that hold promise for improving the diversity and potential new residents for our community.

Much of this committee's input was incorporated over several iterations of the park plan for their area of North Minneapolis parks that was formally adopted by the Minneapolis Park and Recreation Board in February 2019. The plan area it worked on covers the Shingle Creek Regional Trail/Park area including Shingle Creek, Creekview Park, Webber, and Bohanon parks.

18. MAJOR HIGHLIGHT #2

SCNA partnering with Victory Neighborhood Association and the Cleveland Neighborhood Associations has led to 36 neighbors in the Shingle Creek neighborhood gardening right out their front doors on their boulevards. Some learning about gardening for the very first time on how to grow fresh produce for themselves and their families to eat healthier.

SCNA also works with the Minneapolis Park Board to help manage and maintain the Common Ground Garden on a double vacant unbuildable parcel for gardeners to utilize to grow local and healthy and residents to use as a respite raingarden demonstration site. It's a MN Horticultural Award winning garden too.

We have also been working with Kingsley Commons, a 24 unit complex of folks living with disabilities and MS to improve their gardens and stay connected in the community. We look forward to what this growing relationship will foster in the future with just a little seed.