1.   NEIGHBORHOOD ORGANIZATION

Tangletown Neighborhood Association

2.   ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Sally Bauer

Organization Address: PO Box 19347

Organization Address 2:

Organization ZIP: 55419

Organization Email Address: info@tangletown.org

Organization Phone Number: 612-564-3445

3.   ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: tangletown.org

Facebook: facebook.com/tangletown

Twitter: TangletownOrg

Other:

4.   DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/18/2019

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- [√] Held regular committee meetings or discussion groups that are open to all stakeholders

- [√] Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

- [ ] Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project

- [ ] Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- [ ] At least once reaching a portion of neighborhood

- [ ] At least once reaching most or all of the neighborhood

- [ ] For more than one issue/outreach effort

- [ ] On a routine basis

- [ ] Conducted primarily by staff members

- [ ] Conducted primarily by volunteers

- [ ] Carried out primarily to increase membership and participation

- [ ] Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

0

8.   FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)

- [ ] At least once reaching a portion of neighborhood
- [✓] At least once reaching most or all of the neighborhood
- [ ] Carried out primarily to inform and increase membership and participation
- [✓] Carried out primarily to gather input or inform on a specific city or neighborhood issue

9.   Approximately how many households did your organization reach through FLYERING in 2018?

1800

10.   EVENTS (please check all that apply)

- [✓] Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- [✓] Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- [ ] Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11.   COMMUNICATION (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)   twice per year

Number of subscribers to
your email list   986

Number of followers on
Facebook and Twitter Combined   419

12. **OTHER** (please check all that apply)

☐ Conducted at least one community-wide survey (such as a random sample or all-household survey)

☑ Conducted another form of survey (e.g., intercept survey)

☑ Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. **Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018**

646

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

☐ Worked on an issue of particular interest to an under-represented group within the neighborhood

☐ Provided notices of annual and special meetings in multiple languages

☐ Provided newsletter articles or web pages in multiple languages

☐ Targeted outreach in apartment buildings or blocks to reach renters

☑ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

☐ Held focus groups or open meeting formats for under-represented communities

☑ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

☐ Included an Americans with Disabilities Act statement on meeting and event notices

☑ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

☐ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. **What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We had a very successful board recruitment initiative this year which led to a full board of 15 after our annual meeting. Our initiative included an image based social media campaign where we took an image of a board member paired with a quote of why they're involved in the board. These images promoted attending one of our new board member meet up events where they could learn from current board members about what it's like to be on the board. We had two board member recruitment events one on a weekend morning over coffee and bagels and one on a week day evening over happy hour to appeal to a variety of people and schedules. We had great turn out at our events and plan to repeat the initiative again only increasing targeting of marketing to rental properties.

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. MAJOR HIGHLIGHT #1

We are fortunate in Tangletown to have a unique historic landmark, the Washburn Water Tower. However, the base of the tower was covered in weeds detracting from this asset to our neighborhood. Minneapolis Water Works reached out to us about partnering where they would cover the cost of a landscape design and the plants, and we as a neighborhood would mobilize volunteers to plant and maintain the new landscaping. In June, we hosted a kick off planting event where over 30 volunteers planted the new landscaping (on a rainy day no less!). Then throughout the summer each week, neighborhood volunteers watered and weeded the new plants. We have committed to continuing to maintain the landscaping for the next two summers at which point the landscaping should be sufficiently developed to not require regular maintenance. This was an excellent partnership with Minneapolis Water to improve a neighborhood asset and keep costs low by using volunteer work to plant and maintain. A win win on all fronts!

18. MAJOR HIGHLIGHT #2

Turning eyesores into artwork was the goal of our Utility Box Art project. Seven neighborhood utility boxes were wrapped with local artists' designs in the summer of 2018. The selection committee reviewed 22 artist submissions and selected six artists. The committee focused on designs that included aspects of cultural diversity and imagery unique to the Tangletown neighborhood. The artwork featuring neighborhood landmarks helps to reinforce the character of Tangletown and make pedestrians and drivers aware of Tangletown's identity. In addition, the box wraps help reduce graffiti.

We were especially excited about the opportunity to feature student artwork. Two utility boxes adjacent to Washburn High School feature individual student artwork. We were also able to partner with Burroughs Elementary School and Lynnhurst Neighborhood Association on implementing a design created from the artwork of multiple Borroughs students.

With locations selected all across Tangletown (and one in Lynnhurst!), we hope everyone that lives and comes through Tangeltown will enjoy the new artwork!