1. **NEIGHBORHOOD ORGANIZATION**

   West Calhoun Neighborhood Council

2. **ORGANIZATIONAL INFORMATION**

   Neighborhood Organization Contact: Anna Schmitz
   Organization Address: 3537 Zenith Ave S
   Organization Address 2: 
   Organization ZIP: 55416
   Organization Email Address: info@westcalhoun.org
   Organization Phone Number: 612-584-9166

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

   Website: www.westcalhoun.org
   Facebook: www.facebook.com/WestCalhounNeighborhood/
   Twitter: @WCNCCoordinator
   Other: 

4. **DATE OF BOARD APPROVAL**

   Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

   02/11/2019
WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)
   - [✓] Held regular committee meetings or discussion groups that are open to all stakeholders
   - [✓] Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
   - [✓] Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
   - [ ] Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)
   Door-Knocking (with goal of face-to-face engagement)
   - [✓] At least once reaching a portion of neighborhood
   - [ ] At least once reaching most or all of the neighborhood
   - [ ] For more than one issue/outreach effort
   - [ ] On a routine basis
   - [ ] Conducted primarily by staff members
   - [✓] Conducted primarily by volunteers
   - [✓] Carried out primarily to increase membership and participation
   - [✓] Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**
   - 75
8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- [ ] At least once reaching a portion of neighborhood
- [ ] At least once reaching most or all of the neighborhood
- [ ] Carried out primarily to inform and increase membership and participation
- [ ] Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

- 50

10. **EVENTS** (please check all that apply)

- [ ] Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- [ ] Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- [ ] Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer’s Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

- Print a paper newsletter
  
  - (If so, at what frequency?) Quarterly
  
- Number of subscribers to your email list
  
  - 220

- Number of followers on Facebook and Twitter Combined
  
  - 107

12. **OTHER** (please check all that apply)

- [ ] Conducted at least one community-wide survey (such as a random sample or all-household survey)
- [ ] Conducted another form of survey (e.g., intercept survey)
- [ ] Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

*Other activities* (please describe here):
13. Please provide an estimate of **VOLUNTEER HOURS** provided to your organization in 2018

**1100**

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- [✓] Worked on an issue of particular interest to an under-represented group within the neighborhood
- [ ] Provided notices of annual and special meetings in multiple languages
- [ ] Provided newsletter articles or web pages in multiple languages
- [✓] Targeted outreach in apartment buildings or blocks to reach renters
- [✓] Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- [ ] Held focus groups or open meeting formats for under-represented communities
- [ ] Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- [ ] Included an Americans with Disabilities Act statement on meeting and event notices
- [✓] Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- [✓] Held one-time/pop up events in areas of the neighborhood that don’t often have neighborhood meetings

**Other activities** (please describe here):

15. **What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

Hired a coordinator who is a current renter to better reach out to neighborhood renters.
PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:
• What was the issue or opportunity the neighborhood was facing?
• Who was impacted?
• What steps did you take to address the issue or opportunity?
• What was the outcome?

17. MAJOR HIGHLIGHT #1

• Challenge to Bader/Calhoun Towers/SWLRT/safety. Proposal for 739 new apartment units in a congested, narrow neighborhood that already has about 1,500 households.

• Issue: The neighborhood, especially those already living in the existing Calhoun Towers and surrounding area.

• Testified in favor of a reduced-scale project in line with existing Small Area Plan.

• Although the outcome was ultimately unfavorable, it solidified neighbors' ability to rally around pressing community concerns and gave a better idea of how to execute future outreach around development issues.

18. MAJOR HIGHLIGHT #2

• Working with the Park Board to try to make improvements to the neighborhood's green space that would increase enjoyment of nature.

• Neighbors, anyone visiting the lake, wildlife, and environment.

• Formed a committee around addressing green space, met with Park Board, put together proposal to spend significant portion of funding on improving the space for future use.

• We're still working on the issue, so the outcome is yet to be determined.