

1. NEIGHBORHOOD ORGANIZATION

Windom Community Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Steve Rawlins](#)

Organization Address: [5843 Wentworth Avenue S.](#)

Organization Address 2:

Organization ZIP: [55419](#)

Organization Email Address: windomcommunity@gmail.com

Organization Phone Number: [856-494-6366](tel:856-494-6366)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.windommpls.org

Facebook: <https://www.facebook.com/windommpls/>

Twitter: [@WindomCommunity](https://twitter.com/WindomCommunity)

Other: Nextdoor.com

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/14/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2018?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

50

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) 1

Number of subscribers to your email list 85

Number of followers on Facebook and Twitter Combined 303

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

In 2018, the Windom Community Council began hosting house meetings or neighborhood conversations around the neighborhood as part of its strategic planning process.

The Windom Community Council also participated in the Litter Be Gone program. Litter Be Gone is a series of fall events hosted by residents, neighborhoods and other organizations to clean up litter from Minneapolis neighborhood streets and boulevards before it becomes covered by leaves and snow, and to prevent it from ending up in our storm drains and waterways.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

1000

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Partnered with Windom School and the Minneapolis Parks & Recreation Board through Windom Reads and Tots Rock Dance Party community events and sponsored Windom School's multicultural dance troops competition participation. Our community garden project attracts neighborhood residents from the rental community and we did some outreach to engage the Hispanic and East African population in our apartment community.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

In 2018, the Windom Community Council began the process of planning strategically for anticipated changes coming to neighborhoods in 2020. It began hosting house meetings around the neighborhood to learn about the needs and wants of residents.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

RELAUNCHING HOME LOAN IMPROVEMENT AND BUSINESS IMPROVEMENT GRANT PROGRAMS.

In summer of 2018, the Windom Community Council (WCC) consolidated and relaunched its home loan improvement programs in an effort to support homeowners make property improvements.

To date, four home improvement loans have been made in the neighborhood (2 loans have been made out of WCC neighborhood funds and 2 have been made through the Center for Energy and Environment).

The WCC also relaunched its Façade Business Grant-Matching Program. To date, four façade grants have been awarded to local businesses. WCC reinvigorated efforts to reach out to local businesses.

18. MAJOR HIGHLIGHT #2

20-YEAR FACILITIES SHARED-USE PARTNERSHIP ANNIVERSARY: CITY OF MINNEAPOLIS
PROCLAMATION ACKNOWLEDGMENT

In 2018, The Windom Community Council (WCC) reached an important milestone celebrating twenty years of a facilities shared-use partnership with the Minneapolis Public Schools and the Minneapolis Park and Recreation Board.

Spearheading this effort twenty years ago, WCC provided over 3 million in neighborhood public funds to support the launching of Shared Use of School and Community Facilities partnership which impacts local residents and children from surrounding communities who attend the Windom Immersion School.

The event was commemorated through a City Proclamation presented by Mayor Jacob Frey's chief of staff Gia Viati at the WCC Annual Meeting in May. WCC was grateful for the special acknowledgment on behalf of the City of Minneapolis' Mayor's Office and the Office of Neighborhood and Community Relations.