



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

CANDO

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Carmen Means

Organization Address:

3715 CHICAGO AVE

Organization Address 2:

Organization ZIP:

55407

Organization Email Address:

cando@thecentralneighborhood.com

Organization Phone Number:

6128241333

3. Organization Website and Social Media

Website

thecentralneighborhood.com

Facebook

www.facebook.com/centralmpls

Twitter

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/11/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	45
Position #2	Administrator	18
Position #3	Lead Organizer	35
Position #4	Community Organizer	35
Position #5	Housing Organizer	20

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

Plant-Grow-Share Coordinator (seasonal) - 40 hrs/wk Plant-Grow-Share Co-coordinator (seasonal) - 20 hrs/wk

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

At least once reaching a portion of neighborhood

At least once reaching most or all of the neighborhood

Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Yes, bimonthly(joint effort with Bryant & Lyndale)

Number of subscribers to
your email list

685

Number of followers on
Facebook and Twitter Combined

1247

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

CANDO has been intentional with reconnecting as well as connecting with Central Residents. This year's Annual Board meeting reflected the pre-work that was done in order to ensure that the newly elected board members were an equitable reflection of the Central Neighborhood.

New/successful efforts include:
Agents of Change: Youth organizing initiative taken over by CANDO after Urban Arts closure.

Hiring a Neighborhood organizer from the community: Tommy grew up in the neighborhood and brings the years of relationships he has developed to CANDO

KRSM project: Community Radio collaboration to record and share neighborhood profiles.

Voces Community Stories newspaper: Transformed multi-neighborhood print paper to center individual neighbor stories

Continued success of Plant Grow Share especially the Little Free Farmers Market and Harvest Feast that brought our many returning and new participants to share food, resources, work and celebration.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

This year we hired an amazing new executive director, Carmen Means and with her leadership we went all out for our annual Central Neighborhood Fair and created a truly memorable event for the community. Light Up The Night, a Neon Roller Skating Party transformed Chicago Avenue for one beautiful night in September and brought out about 700 people, not only from Central but from surrounding neighborhoods and many from far away with roots in our neighborhood. The night featured an outdoor roller skating rink, kids art activities, food from local vendors, crafts and information tables, a DJ and fire performances.

What was the issue or opportunity the neighborhood was facing? Despite many activities we had not reached a needed level of recognition and awareness in the community about who we are and what we are about.

Who was impacted? All the volunteers, and participants that included many from outside the neighborhood. They recognized the possibility of the neighborhood organization and the power of community to come together in such a positive and truly diverse way.

What steps did you take to address the issue or opportunity? We learned from previous years and decided that we needed to be very ambitious and innovative. The most important step was to hire Carmen Means who provided the bold leadership to make this event possible.

What was the outcome? We all felt so proud of our neighborhood and it helped put CANDO and the other things that we have been doing on the map for many more people in the community.

19. **MAJOR HIGHLIGHT #2**

In 2019 we continued to innovate and try several new things including, a series of slow-roll bike rides with the Cultural Wellness Center, Central Jams concerts with Green Central school and park, and a new Voces Community paper featuring resident stories. However, our Plant Grow Share program, now in its 5th year, continued to be the amazing example of community building across cultures and that is emblematic of CANDO's mission.

What was the issue or opportunity the neighborhood was facing? This event created an opportunity for collaborations between non-profit organizations, MPLS schools, Mpls Park and Rec as well as other South Minneapolis Neighborhood Organizations.

Who was impacted? The collaborative leaders, residents, and event participants. Estimated 300 participants and 30 volunteers.

What steps did you take to address the issue or opportunity? We addressed the need for efforts and resources to be magnified through collective work.

What was the outcome? The outcome was new formed relationships, new volunteers and safe community spaces. CANDO's staff and board was revitalized by new relationships and fresh accomplishments.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!