2019 Annual Report

Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Cleveland Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Danecha Goins
Organization Address:	3333 Penn Ave North
Organization Address 2:	
Organization ZIP:	55412
Organization Email Address:	info@clevelandneighborhood.org
Organization Phone Number:	612-588-1155

3. Organization Website and Social Media

Website	Cleveland Neighborhood Association
Facebook	Cleveland Neighborhood Association
Twitter	
Other	

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. ***Note:*** *Meeting minutes may be requested by NCR*

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Date 03/25/2020

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Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual ***NEIGHBORHOOD PROGRAMS REPORT*** and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE and AVERAGE HOURS PER WEEK of each PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. **POSITION TITLE**	6. **AVE. HRS./WK.**
Position #1	Administrative Admin	30
Position #2		
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**
Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- [√] Held regular committee meetings or discussion groups that are open to all stakeholders
- [√] Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- [√] Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- [ ] Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- [ ] At least once reaching a portion of neighborhood
- [ ] At least once reaching most or all of the neighborhood
- [ ] For more than one issue/outreach effort
- [ ] On a routine basis
- [√] Conducted primarily by staff members
- [√] Conducted primarily by volunteers
- [ ] Carried out primarily to increase membership and participation
- [√] Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

150	Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- [ ] At least once reaching a portion of neighborhood
- [ ] At least once reaching most or all of the neighborhood
- [ ] Carried out primarily to inform and increase membership and participation
- [x] Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

150	Please provide a whole number only

13. **EVENTS** *(Check all that apply)*

- [x] Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- [x] Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- [x] Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** *(Fill in all that apply)*

Print a paper newsletter (If so, at what frequency?)	We have a monthly news letter that gets sent out to the neighborhood.
Number of subscribers to your email list	0
Number of followers on Facebook and Twitter Combined	0

OTHER (Check all that apply)

- [√] Conducted at least one community-wide survey (such as a random sample or all-household survey)
- [√] Conducted another form of survey (e.g., intercept survey)
- [ ] Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

1480 Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply

- [ ] Worked on an issue of particular interest to an under-represented group within the neighborhood
- [√] Provided notices of annual and special meetings in multiple languages
- [√] Provided newsletter articles or web pages in multiple languages
- [√] Targeted outreach in apartment buildings or blocks to reach renters
- [√] Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- [ ] Held focus groups or open meeting formats for under-represented communities
- [√] Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- [ ] Included an Americans with Disabilities Act statement on meeting and event notices
- [√] Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- [√] Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Simple door knocking, And Mailchimp to reach our subscribers through email. Also social media.

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2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. **MAJOR HIGHLIGHT #1**

The Cleveland Neighborhood experienced a small spike in crime. Some of our neighbors were affected by robbery, lost animals, And illegal activities. We held a safety committee meeting that was open to the public and neighbors came in and voiced many opinions. So the chair of that committee came up with a block patrol. The Cleveland block patrol happens once a month, And it's open to the public to anyone who wants to join. They patrol the area that reported crime.

19. **MAJOR HIGHLIGHT #2**

Live on the drive is a major concert we throw in the summer, With over 2600 people attending.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to **ncr@minneapolismn.gov** with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to **ncr@minneapolismn.gov** with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

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22. We'd love to share your highlights with others.

    If possible, send digital photos, videos, illustrations to **ncr@minneapolismn.gov** with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!