



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Elliot Park Neighborhood, Inc.

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Vanessa Haight

Organization Address:

810 S 7th Street

Organization Address 2:

Organization ZIP:

55415

Organization Email Address:

info@elliottpark.org

Organization Phone Number:

612-335-5846

3. Organization Website and Social Media

Website

www.elliottpark.org

Facebook

https://www.facebook.com/ElliottParkNeighborhood/

Twitter

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/09/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Community Organizer	20
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
new residents
(If so, at what frequency?)

Not a newspaper, but we publish a neighborhood guide mailed to

Number of subscribers to
your email list

663

Number of followers on
Facebook and Twitter Combined

550

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

We mail 1-2 pieces to all households annually - usually a postcard advertising the annual meeting and the Neighborhood Guide

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

3100

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

This year, we utilized the network of organized buildings to host in-building meetings with residents regarding food access. Properties such as Aeon and MPHA have organized tenant associations and are able to recruit a large number of residents to their meetings. Through building relationships with the building leaders, EPNI was able to partner with these particular buildings to host conversations with many residents.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Early in 2019, a group of low-income neighborhood leaders solidified the Food Solutions Team and worked with EPNI to secure a Headwaters for Justice grant to explore solutions to the lack of fresh, healthy, and affordable food in the neighborhood. The first several months of 2019 were spent formalizing the group, individual roles, and building a plan of action. Next, the team worked on building collective understanding among the broader community. A survey was developed and used to better understand how people obtain food given the lack of access in the neighborhood. Surveys were collected via door-knocking and online. The leaders also organized in-building meetings and talked directly with renters in the neighborhood about the project and the food issue. Additionally, the leaders tabled at neighborhood events to gather input from residents in a variety of settings.

Following the survey, the leadership team began to generate ideas. To start, the team identified individuals and groups they wanted to learn more about. Together, the team visited Hamden Co-Op & Appetite for Change and had conversations with Fare for All, Twin Cities Mobile Market, Good Grocer and more. As the team researched what had been done elsewhere and continued to interact with the community, a list of potentially suitable short-term and long-term solutions were identified.

The team hosted a Town Hall meeting in November to present the work of the Food Solutions team as well as share information about the possible solutions. Moving into 2020, the team is actively recruiting the Twin Cities Mobile Market to the neighborhood as a short-term solution with intention to continue working on a long-term solution.

19. **MAJOR HIGHLIGHT #2**

In 2019, EPNI partnered with the Madison Tenant Association to fight against threatened displacement due to redevelopment. The owners of the Madison Apartments & Townhomes proposed to demolish and rebuild one section of the property while doing little to rehabilitate the remaining portion of the property. The property faces a multitude of issues, including heating, ventilation, pests, and mold problems.

Together, EPNI and the Tenant Association attended a City of Minneapolis Heritage Preservation Commission meeting to demand the attention of the property owner and the City of Minneapolis on this issue. The HPC tabled the decision which provided opportunity for EPNI and the Tenant Association to secure a meeting with the owner before the project moved forward. After several facilitated conversations, the owners agreed to a revised plan which included the remodeling of the entire property and no off-site displacement of residents.

While this was a huge win for the residents, they continue to face severe livability issues while the remodel is pending and reoccurring retaliation by management. Both EPNI and HOME Line have been active in supporting the residents through the entire process.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!