



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Field Regina Northrop Neighborhood Group

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Organization Address:

Organization Address 2:

Organization ZIP:

Organization Email Address:

Organization Phone Number:

3. Organization Website and Social Media

Website:

Facebook:

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date:

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Program Director	40
Position #2		
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

1020

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

At least once reaching a portion of neighborhood

At least once reaching most or all of the neighborhood

Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

3900

Please provide a whole number only

13. **EVENTS** (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Close To Homes Newsletter-6 times a year

Number of subscribers to
your email list

4100 Households including all three Business Nodes

Number of followers on
Facebook and Twitter Combined

1800 facebook & 648 on twitter

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Join partnership/St. Joe's Home For Children to include them in our community for planning and development. Held a cook out for the staff & children to reassure them that we are one community with needs that can be solved.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Held Saturday mornings coffee hour at Turtle Bread & Sovereign Grounds Coffee Shops to meet and greet all residents about the neighborhood. In addition, FRNNG recruited volunteers @Nokomis Farmer's Market during the summer.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

For the past 29 years, FRNNG has held annual parade/celebration jointly/ McRae Park. To ensure that all residents are represented in both the parade and celebration, we reach out to and have all ethnic groups represented , such as Irish dancers, Aztec dancers, Africa American drummers and dancers, along / the Japanese singers & dancers. We are a neighborhood that includes all residents in any event that is held in the neighborhood.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Continuation for Organic Recycling Program for the three neighborhoods, Field Regina and Northrop.

Impact---Homeowners and we added renters (landlords) in the three neighborhoods.

Steps regarding opportunity-- FRNNG held workshops for renter and landlords along with any homeowners that was miss in 2018. Presentation at Nokomis Farmer's Market throughout the summer months; Giving away recycling kitchen containers at neighborhood celebration, 2019 July Bike race and national night out (August 2019).

Outcome--an additional 301 new residents, and renters(Landlords) signed up and pledge to recycle with there new kitchen buckets.

Watch our student recycling video on you tube: Why Organic Recycle at <https://youtu.be/mef6py89mizw>. FRNNG partnership with Field Public Middle School to produce this video.

19. **MAJOR HIGHLIGHT #2**

The famous \$1.00 Campaign Letter sent out in November, 2019. Our letter is sent to 4100 households that includes renter in apartment building. The goal for 2019 was set at \$2500.00. FRNNG asked each residents to send in only \$1.00 to cover events and projects which the City do not cover. As a results, this year we received over \$5200.00 in funds from our residents. Ever donor receives a personal "thank You " letter from our President.

The Night On 48th Street--Thank you to residents events. This was the 11th year for this event held at Turtle Bread Company. This a thank you to residents and volunteers in our community. The place could only hold 125 guests. However, we gave out certificates to all of our volunteers at the event and at our neighborhood celebration (McRae Park). The event had live band, silent auction, free food and cash bar. FRNNG raise over \$2800.00 from this event.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!