



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Lowry Hill East Neighborhood Association (LHENA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Paul Shanafelt

Organization Address: 2744 Lyndale Ave S

Organization Address 2:

Organization ZIP: 55408

Organization Email Address: paul@thewedge.org

Organization Phone Number: 612-367-6468

3. Organization Website and Social Media

Website: facebook.com/TheWedgeNeighborhood

Facebook: facebook.com/TheWedgeNeighborhood

Twitter: @TheWedgeNhood

Other: Instagram: @thewedge_neighborhood

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date: 02/19/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Outreach Manager	40
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9.

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?) **Yes. Once annually.**

Number of subscribers to your email list **1421 unique subscribers across two main email lists (e-news, organics)**

Number of followers on Facebook and Twitter Combined **1287**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Community potlucks; targeted flyering for infrastructure/development proposals; forming relationships with a tenant of an apartment building and having them help spread information about LHENA events/happenings; "popsicles in the park," which is a low-stakes way for neighborhood families to meet; weekly e-newsletters and social media; hosting our first neighborhood assembly to hear community input on specific issues.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Neighborhood 3v3 Basketball Tournament

Wedge resident Katie Jones had an idea: to host a single-day 3-on-3 basketball tournament at Mueller Park to engage youth and adults alike in a fun and healthy community building activity. After receiving funding approval from LHENA and local business sponsorships, Katie spent countless hours with LHENA and Minneapolis Parks staff coordinating logistics and recruiting teams and volunteers. The result: over 50 coed youth and adults participating in a summer day of basketball at our neighborhood park. Games ran from morning until the late afternoon and consisted of recreational and competitive divisions. Dozens of volunteers helped referee and keep score, and people from all walks of life both inside and outside the community came out to the park to watch the games.📷

19. **MAJOR HIGHLIGHT #2**

Summer Potlucks

In the fall of 2018, LHENA outreach manager Scott Melamed came up with the idea to host community potlucks to bring neighbors together. Anyone was welcome to attend, and bringing food was not a requirement. Building off the success of the '18 potlucks, LHENA moved them outside for three summer potlucks in 2019. Over the course of the three events, 12 volunteers helped plan, dozens more contributed to the spread, and 250+ people attended the community meals at Mueller Park (70 of which had never participated in LHENA before). There were residents who had lived in the Wedge for over 30 years, and some who had only lived in the neighborhood for a few weeks. During one potluck, a woman came up to us and said, "I just met someone who has lived on my block with me for 19 years and we've never met." During another, Board President Alicia Gibson remarked, "I even met a person who is thinking about moving into the neighborhood who was super impressed and welcomed, and she was like: 'does this always happen?' And I said: 'it does now!'"

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!