



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Citizens for a Loring Park Community

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Gary Simpson, CLPC President

Organization Address:

1645 Hennepin Ave So., Suite 204

Organization Address 2:

Organization ZIP:

55403

Organization Email Address:

loveloring@gmail.com

Organization Phone Number:

612-799-1858

3. Organization Website and Social Media

Website

Citizens for a Loring Park

Facebook

Citizens for a Loring Park

Twitter

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/09/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Coordinator 1FTE	40
Position #2	Newsletter Editor	2
Position #3	Bookkeeper	3
Position #4	Webmaster	1
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

Executive Coordinator is 1 FTE. Bookkeeper is contracted service. Webmaster & Newsletter Service are contracted. 1099s are sent each year to Independent Contractors.

2019 Community Participation Program Annual Report

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?) **Monthly E Newsletter**

Number of subscribers to your email list **2400**

Number of followers on Facebook and Twitter Combined **700**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Initiate 5 community events per year, 2-3 Meet & Greets with businesses, residents, Minneapolis Police, and City / County staff.

Partner on 2 additional community events.

Promote & participate with 2 community events per year.

Promote 3 City Wide Events per year.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

5917

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

We partnered on 2 organizational projects with Dunwoody College Architect student –
1) Berger Fountain Winter Cover, and
2) Dunwoody Underpass

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Last year we did a Neighborhood night at a local Brewery, but there was a blizzard that night. We will try it again.

One of our former board members created a Blog - 'The Real Renters of Minneapolis'.

We continue to work with Eat Street businesses displaced thru private development to create solutions and hopefully enable the relocation of businesses elsewhere in the city to retain their expertise and community engagement.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Neighborhood Safety - CLPC organizes and convenes the Nicollet Avenue Safety Coalition monthly. Participants include business owners, property owners, St Stevens Street Outreach, Hennepin County probation, Hennepin County Attorney's Office, City Attorney, Minneapolis Police, Minneapolis Convention Center, Private Security, Parking Ramp security, Churches, non profit organizations, and most importantly senior residents who live on the Corridor.

We have presentations on innovative concepts developed by our partners, we discuss holistic strategies to identified challenges, monitor felony court cases and follow, connect local services with resident needs, and work with apartments as needed on stability and safety issues for their residents.

19. **MAJOR HIGHLIGHT #2**

Partnerships with Educational Facilities in Loring Park

Partnership with Dunwoody College; we had not been engaged with Dunwoody and thru our Berger Fountain Task Force engaged a class to create 11 concepts for a Berger Fountain winter cover. This has evolved to the top 2 designs that are now going thru engineering review.

This project led to another partnership with Dunwoody where two 5th Year Architect Students are visioning concepts and building them out for better use of the space at the Dunwoody Underpass. One of the concepts revolves around a community workspace, the other a Skateboard Park and Restaurant. The overall goal to activate and connect that space with community.

Finally, a challenge was brought to CLPC regarding the Minneapolis College student food garden. The college had invested in underground spending sprinkling system, land development, and fencing. The land was sold for private development. They needed a new place to relocate the Garden. Suggestions were made to locate their food garden in Loring Park. Neighborhood resident, Volunteer and former Minneapolis College Student body President along with another neighborhood resident and Minneapolis professor who advises the student club for the food garden pursued this challenge. They were able to get food gardens written into the 20 year Master Plan, participate with developing policy with the MPRB Urban Agriculture Committee, a location in the Park identified, receive support from Friends of Loring Park and in Fall 2019, the garden was relocated in Loring Park and will be ready for Spring 2020 planting and healthy, locally grown food for Minneapolis College Students.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.