



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Lowry Hill Neighborhood Association (LHNA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Jennifer Wirick Breitinger

Organization Address: PO Box 3978

Organization Address 2: Minneapolis, MN

Organization ZIP: 55403

Organization Email Address: lhna@lowryhillneighborhood.org

Organization Phone Number: na

3. Organization Website and Social Media

Website: <https://www.lowryhillneighborhood.org>

Facebook: na

Twitter: na

Other: na

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/10/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Web and Graphics Production	2
Position #2	Communications Assistant	4
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

At least once reaching a portion of neighborhood

At least once reaching most or all of the neighborhood

Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
newspaper

(If so, at what frequency?)

annual letter to residents, monthly LHNA ad in Hill and Lake Press

Number of subscribers to
your email list

650

Number of followers on
Facebook and Twitter Combined

0

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Other activities (please describe here):

- Annually organizes and hosts a July ice cream social
- Annually co-sponsors a January ice-skating social with 3 other neighborhood associations.
- Annually organizes a spring “Historical Walking Tour of Lake of the Isles” in partnership with Alliance Housing
- Annually organizes a summer “History of Lowry Hill” in partnership with Preserve Minneapolis
- Organized, publicized and conducted a Fall neighborhood wide yard sale in the Fall, teaming up with EIRA
- Co-sponsors the Kenwood Thrill Kenwood event which is open to all neighborhood residents
- On Next Door, LHNA invites new residents to sign up for the LHNA email news
- Posts announcements of meeting dates and event dates to Next Door social network

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

930

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

The annual meeting, ice cream social, ice skating social, walking tour, history tour, ads, articles and neighbor interviews in the Hill & Lake Press, email newsletters and posts on Next Door have been successful in getting residents to meet their neighbors, local government representatives, MPD 5th precinct officers, the LHNA board members and promoting interest in the neighborhood.

We also solicited residents on and around the 1900 block of Colfax (mostly renters) to attend special meetings concerning the new development PERIS coming to Colfax Ave S. Arranged special meeting or event attendance by our Councilmember (Colfax residents issues), meetings with Graves/PERIS representatives (Colfax residents issues), Park board commissioner (Thomas Lowry Park issues), MPD 5th precinct (crime and safety issues)

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Organizing events like the Ice cream social at Thomas Lowry Park, Ice skating winter social at Lake of the Isles highlight unique environments the neighborhood has to offer.

Walking tours involve residents in Lowry Hill history and the broader Lakes neighborhoods' history.

Hosting annual meetings at the Walker Art Center, Masonic Temple, Temple Israel and Unitarian society have given residents a chance to experience unique places/neighborhood buildings and experience recent building renovations.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

2019 Major highlight #1 - Thomas Lowry Park

Over one hundred year old park in need of extensive piping, hardscape, and landscape improvements. LHNA Board in conjunction with non profit group Friends of Thomas Lowry Park collaborated to get competitive bids for park improvement and work on successful fundraising efforts. Worked with Park Board and other city officials to discuss historical nature of park and desire to do the project within an established budget and time frame. First payment to the City of Minneapolis for "Seven Pools" planning and design made in last quarter of 2019.

19. **MAJOR HIGHLIGHT #2**

2019 Major highlight #2 - Hennepin / Lyndale Crossroads

Continued work by Board members with city, state and private sector partners on the project for greening and maintenance of the area just adjacent to west side of Hennepin and Lyndale Avenues. Work included plantings and other landscaping, urns, and source for watering plantings. Additional work continues with partners in the Hennepin Lyndale Crossroads Coalition meeting staffed by two members of the LHNA. This coalition includes Dunwoody, Basilica, MCTC, and St. Marks, among others.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!