



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

North Residents Redevelopment Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Martine Smaller
Organization Address:	1303 Golden Valley Road
Organization Address 2:	Minneapolis, MN 55411
Organization ZIP:	55411
Organization Email Address:	msmaller@nrrec.org
Organization Phone Number:	612-335-5924

3. Organization Website and Social Media

Website	www.nrrec.org
Facebook	https://www.facebook.com/NorthsideResidentsRedevelopment
Twitter	https://twitter.com/nrrecmpls
Other	

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date	02/24/2020
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2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Administrator	32.5
Position #3	Outreach Coordinator	20
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?) **Yes, three times a year by season**

Number of subscribers to your email list **1500**

Number of followers on Facebook and Twitter Combined **561**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

NRRC was really proud of our outreach efforts regarding the MPHA scatter site issue. We were able to share information with all of the households affected (over 100) in our neighborhood. We also translate our neighborhood newsletter in Spanish and distribute it at the Cityview Apartments. We also plan to have the newsletter available in other languages this coming year.

One of NRRC's biggest initiatives is to promote eco-friendly living in North Minneapolis. In doing so, we are proud to have put together the Youth Green Team last summer in hopes to educate our young people about organics and eco-sustainable resources. Additionally, we are dedicated to cultivating a community with a passion and interest in building a healthy and eco-sustainable environment. As an advocate of this movement, we've given away 10-15 rain barrels as well as numerous organic bins. We've implemented a water cistern and rain garden at our location as a demonstration and model for the neighborhood, and plan to hold workshops for the community on water conservation and recycling.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

We are extremely proud of opening up the NRRC headquarters. This part of the neighborhood faced abandonment, which in turn invited concerning activity such as the trespassing on vacant lots and drug dealing. The NRRC headquarters now acts as a central hub on Golden Valley Road, serving as a positive entity to the neighborhood and acting as a foundation of advantageous change for the busy intersection. We believe that opening up community spaces will bring unity among our residents, thus changing the dynamic of the neighborhood. In the future, we hope the NRRC headquarters can be used for community use and events.

19. **MAJOR HIGHLIGHT #2**

Our team has worked diligently to reach out to members of the community in educating them about the Minneapolis Public Housing Authority (MPHA)'s scattered-sites. Our outreach team worked rigorously in their door-knocking campaign to reach all houses in the NRRC zone, ensuring that all residents were aware of MPHA's impact on public housing and the Section 18 proposal. We also worked with translators in efforts to better inform our non-English speaking residents, as we believe it is important that everyone is informed about the potential for relocation and is given the resources for future housing needs. In addition to providing information, we invited residents to attend an informative rally about Section 18 as well as discussing this issue thoroughly at the board level.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!