

2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Standish-Ericsson Neighborhood

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Standish-Ericsson Neighborhood

Organization Address:

4557 34th Avenue South

Organization Address 2:

Organization ZIP:

55406

Organization Email Address:

candace@standish-ericsson.org

Organization Phone Number:

612-721-1601

3. Organization Website and Social Media

Website

www.standish-ericsson.org

Facebook

<https://www.facebook.com/sena.mpls/>

Twitter

<https://twitter.com/SENAmpls>

Other

https://www.instagram.com/standish_ericsson/

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/09/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Program and Outreach Manager	20
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

2019 Community Participation Program Annual Report

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

9 Programs & Projects

Organics Recycling Starter Kits

New Neighbor Welcome Packs

Lead Hazard Reduction Grants

Roosevelt High School "Growing Kids and Community" Urban Farm Expansion

Folwell Performing Arts "A View through Words" Mosaic Bench project

Roosevelt High School "Sculptural Welding" partnership with Chicago Fire Arts Center

Facade Improvement Matching Grant

West of the Rail Business Association

Women Venture Entrepreneur Training

4 Local Artists & 4 Groups with neighborhood roots took advantage of free use of the SENA offices for exposure, meetings & gatherings in 2019.

4700+ Households and businesses reached with news and information through our on-line newsletter, social media, direct mailing, and community events.

Held 5 large scale community events:

South Minneapolis Green Fair; promoted green living with over 600 in attendance

18th Annual Multi Neighborhood Garage Sale; over 100 registered sale sites

Hoops & Hot Dogs: hosted and fed over 350 residents

Harvest Dance; Hosted 250 residents

Winter Progressive Market; Supported and promoted over 45 local makers and small businesses

19. **MAJOR HIGHLIGHT #2**

Distributed community grants totaling \$6,394 given to community partners serving our community.
Courageous heARTS RestART Room providing support to stressed out students and educators.
Northrop PTA and Northrop Families for Equity & Diversity
Promoting awareness and dialogue about challenges and opportunities in the school community
Sibley Park Corn Feed
Underwriting support
Roosevelt High School
Urban Farm Expansion to develop an additional 7,000 sf of organic garden space
South Minneapolis Rotary Club
Where the Brahmaputra meets the Mississippi... A confluence of cultures

\$112,370 Home Improvement Loans
SENA supported low and moderate income home ownership through low-interest revolving and zero interest deferred home improvement loans.

*

20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolisismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

**

21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolisismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolisismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!