



## 2019 Annual Report Community Participation Program

### 1. NEIGHBORHOOD ORGANIZATION

Windom Community Council

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Jacky Junek

Organization Address:

PO Box 19536

Organization Address 2:

Organization ZIP:

55419

Organization Email Address:

windomcommunity@gmail.com

Organization Phone Number:

(856) 494-6366

### 3. Organization Website and Social Media

Website

[www.windommpls.org](http://www.windommpls.org)

Facebook

<https://www.facebook.com/windommpls>

Twitter

<https://twitter.com/WindomCommunity>

Other

Nextdoor - Windom Community

### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/12/2020

## 2019 Community Participation Program Annual Report

### *Additional Organization Information*

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. <b>POSITION TITLE</b>	6. <b>AVE. HRS./WK.</b>
Position #1	Administrative Coordinator	20
Position #2		
Position #3		
Position #4		
Position #5		

**7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

Our staff in contracted.

## 2019 Community Participation Program Annual Report

### Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

#### 8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

#### 9. **DOOR-TO-DOOR** (Check all that apply)

##### **Door-Knocking** (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	0
Number of subscribers to your email list	94
Number of followers on Facebook and Twitter Combined	392

**OTHER** (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

**COMMUNITY ENGAGEMENT IN LOCAL HOUSING DEVELOPMENT** - In 2019, in response to Garfield Avenue and Harriet Avenue resident concerns, the Windom Community Council provided training and organized a core team of residents.

It facilitated their engagement with housing developer North Bay Companies on its plans to redevelop Metro Inn and Aqua Inn Motel properties located in the Windom neighborhood. The engagement was a success, as it put North Bay Companies on notice that residents care about that part of the neighborhood and expect to be engaged in any redevelopment of those highly controversial properties and businesses.

**HOME IMPROVEMENT LOAN PROJECT** - In partnership with the City of Minneapolis and The Center for Energy and Environment, the Windom Community Council was able to provide Home improvement assistance to at least one residence in the neighborhood.

**CLEAN CITY PARTNERSHIP/LITTER BE GONE** - For a second year, the Windom Community Council participated in Litter Be Gone, a partnership with the Alliance for Sustainability, the City of Minneapolis, and other collaborations as part of the Clean City Initiative.

Windom volunteers walked the sidewalks in, around and in between Lyndale Avenue, Nicollet Avenue and Diamond Lake Street corridors ridding streets, city boulevards and drains of trash and natural debris.

**FACADE BUSINESS EXTERIOR IMPROVEMENT PROJECT** - In partnership with the City of Minneapolis and the Southwest Business Association, as part of the NRP Business Façade Improvement Matching Grant Program the Windom Community Council awarded grants to three Windom businesses to improve their external façade.

**MINNEAPOLIS PARK & RECREATION BOARD 20-YEAR NEIGHBORHOOD PARK PLANNING** - The Windom Community Council, in partnership with Windom South Park and the Minneapolis Parks and Recreations Board, engaged Windom residents throughout the 2019 Spring and Summer, in the Southwest Service Area Master Plan by hosting MPRB for several neighborhood input sessions and meetings. **NEIGHBORHOODS 2020 ENGAGEMENT** In 2019, the Windom Community Council was also very active in Neighborhoods 2020 planning. At least one Council Board Member joined and actively participated in one of the planning committees.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

1100

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

**WINDOM ASSET MAPPING PROJECT** - Due to neighborhood's changing diverse demographics and to address potential emerging needs, the Windom Community Council engaged the University of Minnesota's Center for Urban and Rural Affairs (CURA) in a community asset mapping partnership that brought technical assistance (ArcGIS mapping) to Windom. CURA provided a graduate student who researched key data points of interest and produced several housing, transportation, land-use and business maps of the Windom neighborhood. This mapping is being used for community planning/development and resident engagement efforts.

**MULTICULTURAL YOUTH/CHILDREN EDUCATION ENRICHMENT PROGRAMS** - Once again, the Windom Community Council partnered with Windom School and the Minneapolis Parks & Recreation Board through Windom Reads and Tots Rock Dance Party community events

**WINDOM COMMUNITY GARDEN AND NUTRITIONAL HEALTH** - Our community garden project serves the nutritional needs of local area residents, especially Windom low-income residents from the rental apartment community. Since its inception, the Windom Community Council has conducted outreach and engaged renters from the Hispanic and East African population who both garden their own plots and also dispense from it for their families.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

**ISSUE-BASED ENGAGEMENT AND ORGANIZING** Engaging residents on the issues that are important to them has been a new approach in reaching them. For instance, the Metro Inn and Aqua Inn Motels have been businesses of great concern to residents. WCC has volunteered to facilitate dialogue and solutions between residents and stakeholders around the motels. We will continue to identify specific issues that afflict and/or are of general interest to our residents, as successful engagement points for both the community and the Council.

## 2019 Community Participation Program Annual Report 2019 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 18. MAJOR HIGHLIGHT #1

##### **WINDOM COMMUNITY COUNCIL: REFOCUSING THROUGH REORGANIZATION**

Potential future outcomes resulting from a new facilities shared-use partnership and Neighborhoods 2020 funding changes prompted the Windom Community Council to begin strategically planning a reorganization of its operations and programs. This, to better serve our over 4,000 Windom residents.

With regards to operations, the Council began updating its vision/mission statements, Board of Director bylaws and operating procedures. It also launched a new website to better inform and engage neighborhood residents on Council programming, City of Minneapolis opportunities and other local (Twin Cities) programming of interest to our residents. A new fiduciary focus for 2020 will center on paving the way to financial self-sustainability through various fundraising activities.

With regards to programs and neighborhood engagement, the Council added three new program committees of broad interest including 1- Community Engagement & Outreach, 2- Environment and 3- Health & Safety. These committees have been busy developing new neighborhood education and engagement programs and projects. Several ad hoc committees, which include the Events and Housing /Business Façade committees, continue to operate guiding and directing our long-standing community events Windom Reads and Tots Rock and our City of Minneapolis partnership- home loan and business support grant -programs.



19. **MAJOR HIGHLIGHT #2**

**LEARNING DIRECTLY FROM RESIDENTS - THEIR WANTS, NEEDS, ISSUES, CONCERNS COMMUNITY ENGAGEMENT SURVEY DEPLOYED**

Heeding to consistent feedback from neighbors, the Windom Community Council developed and deployed its first multilingual Community Engagement Survey, "Your Community, Your Priorities." While the survey was deployed in the fourth quarter of 2019, results will serve important measures in our overall community & neighbor participation strategy moving forward.

The survey, which was made available online in English, Spanish and Somali [languages], was mailed to over 2,000 households. To date, we continue to inch closer to our goal of 500 collected responses. In the spring of 2020, we will conduct the survey in person with Spanish and Somali speakers at our each of the apartment complexes that house the majority of immigrant/refugee and ethnic minority neighborhood residents.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

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22. We'd love to share your highlights with others.  
If possible, send digital photos, videos, illustrations to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

**THANK YOU!**